

HEALTH EDUCATION AND COMMUNICATION CERTIFICATE (GRADUATE)

Overview

The Health Education and Communication (HEDC) certificate prepares graduate students to work in the areas of health promotion and disease prevention in order to decrease health disparities and advance health equity. Students' training will focus on effective methods to support behavior change at the individual and community levels. Students will gain a comprehensive skillset in intervention design and evaluation, community engagement and organization, health communication, and social marketing that can be applied to any public health issue and setting. The HEDC certificate includes 12 semester credits for process courses in partial fulfillment of the required 25 hours of coursework to qualify to sit for the CHES exam.

Requirements

Year 1		Credit Hours
Fall		
SBPS 6340	Monitoring and Evaluation of Health Programs	3
SBPS 7010	Health Communication Theory and Practice	3
SBPS 7220	Community Organization: Community Work for Social Justice	3
SBPS 7260	Social Marketing	3
<p>Additionally, the two required foundational MPH courses will also contribute to the student's preparation to take the CHES exam. However, they are not part of the required HEDC certificate courses.</p>		
SPHL 6020	Foundations in Public Health	
SPHL 6080	Design Strategies in Public Health Programs	
Credit Hours		12
Total Credit Hours		12

This graduate certificate is not eligible for federal financial aid and is not affiliated with a graduate degree program in the Tulane School of Public Health and Tropical Medicine.