

DIGITAL DESIGN, POST-BACCALAUREATE CERTIFICATE

Overview

The Digital Design Post-Baccalaureate Certificate (PBC) is designed for individuals who have already earned a Bachelor's degree. The three available PBCs in Digital Design align with the two tracks within the Digital Design major: Graphic Design or Interactive UX/UI Design. These certificates are comprised of all of the coursework required for an undergraduate major, without required courses in other subjects.

Requirements

Matriculation Blocks

The blocks show the order in which coursework must be taken. All courses within each block must be completed before you may move on to the next block. For example, all courses in Block 1 must be completed before any courses may be taken in Block 2, and so on. **Courses within a block may be taken at the same time.**

Lower-Level and Upper-Level Reviews

Due to the highly competitive nature of this degree plan, students will be assessed after Block 2 and Block 3 are completed. The purpose of these reviews is to certify that students are ready to proceed on to further coursework. Each review will consist of a portfolio and questionnaire to be evaluated and scored by faculty. A score of 80 or higher constitutes passing the review. Students who do not pass may resubmit the review the following semester; a letter detailing recommendations will be provided to each student who has not passed. Students who fail a review twice may be asked to take a semester of leave to work on a portfolio or to change majors.

Recommended Elective Courses

Due to the in-depth nature of this career path, additional elective courses have been recommended by industry professionals. Please meet with the program director to identify elective courses that may complement your career goals.

Post-Baccalaureate Certificate in Digital Design – Graphic Design

| Course ID | Title | Credits |
|---------------------------|-------------------------------|---------|
| Block 1 | | |
| DDSN 1400 | Typography Studio I | 3 |
| DDSN 1401 | History of Graphic Design | 3 |
| Block 2 | | |
| DDSN 2000 | Branding & Semiotics | 3 |
| DDSN 2100 | Intro to UX Design | 3 |
| Lower Level Review | | |
| Block 3 | | |
| DDSN 2101 | Foundation Interactive Design | 3 |
| DDSN 2103 | Intro to Copywriting | 3 |
| DDSN 2400 | Digital Page Layout | 3 |
| Block 4 | | |
| DDSN 2401 | Design Studio I | 3 |
| Upper Level Review | | |
| DDSN 3400 | Design Studio II | 3 |
| DDSN 4405 | Design Studio III | 3 |

Post-Baccalaureate Certificate in Digital Design – Interactive UX/UI Design

| Course ID | Title | Credits |
|---------------------------|-------------------------------|---------|
| Block 1 | | |
| DDSN 1400 | Typography Studio I | 3 |
| DDSN 2000 | Branding & Semiotics | 3 |
| DDSN 2100 | Intro to UX Design | 3 |
| DDSN 2101 | Foundation Interactive Design | 3 |
| Lower Level Review | | |
| Block 2 | | |

| | | |
|---------------------------|------------------------------|---|
| DDSN 2600 | Interactive Design Studio I | 3 |
| DDSN 2601 | Digital Narrative Studio I | 3 |
| Block 3 | | |
| DDSN 2602 | Motion Design Studio | 3 |
| Upper Level Review | | |
| Block 4 | | |
| DDSN 3602 | Interactive Design Studio II | 3 |
| DDSN 3604 | Motion Design Studio II | 3 |
| DDSN 4600 | Multi-Media Studio | 3 |