SPORT ADMINISTRATION CERTIFICATE (GRADUATE)

Overview

The Graduate Certificate in Sport Administration prepares students for employment in sport management, sport administration, sport marketing, and sport financial management. Courses cover the building blocks of sport administration, including marketing, communications, and finance. As a “stackable” certificate, all credits earned may be applied directly to the Master of Science in Sport Studies.

Requirements

Course ID	Title	Credits
KINE 6510	Sport Marketing and Finance	3
KINE 6520	Fundraising & Capital Dev Plan	3
KINE 6530	Ethical & Legal Iss in Sport	3
KINE 6540	Sport Media and Communication	3
Total Credit Hours		**12**