

SMALL BUSINESS DEVELOPMENT MINOR

The Minor in Small Business Development provides adult learners with the analytical skills, business fundamentals, and practical knowledge necessary to develop a business plan, create marketing strategies, identify capital resources, and manage a small business or other entrepreneurial venture.

Requirements

Course ID	Title	Credits
BSLS 1110	Accounting I	3
BSLS 2250	Business Communications	3
BSLS 3600	Entrepreneurship	3
BSLS 3650	Developing a Small Business	3
Select one:		3
BSLS 2310	Principles of Management	
BSLS 3340	Managing Org Behavior	
BSLS 3700	Global Business	
Select one:		3
BSLS 2750	Intro to Franchising	
BSLS Elective		
BSMK 3200	Intro to Marketing Principles	3
Total Credit Hours		21