

SMALL BUSINESS DEVELOPMENT CERTIFICATE

The 18-credit Professional Certificate Small Business Development provides students with the analytical skills and practical knowledge to develop business plans, create marketing strategies, identify capital resources, manage entrepreneurial ventures, and overcome the specific challenges that small businesses encounter.

Requirements

Course ID	Title	Credits
BSLS 1110	Accounting I	3
BSLS 3330	Intro To Human Resources	3
BSLS 3340	Managing Org Behavior	3
BSLS 3380	Business Ethics	3
BSLS 3600	Entrepreneurship	3
or BSLS 3650	Developing a Small Business	
BSLS 3400	Legal Aspects of Business	3
or BSLS 3310	Writing in the Workplace	
or BSLS 3260	Essential Business Skills	
Total Credit Hours		18