

# SMALL BUSINESS DEVELOPMENT CERTIFICATE

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The Professional Certificate Small Business Development requires completion of six three-credit courses, which provide adult learners with the analytical skills and practical knowledge to develop business plans, create marketing strategies, identify capital resources, manage small businesses or other entrepreneurial ventures, and overcome the specific challenges that small businesses encounter.

## Requirements

Course ID	Title	Credits
BSLS 1110	Accounting I	3
BSLS 3600	Entrepreneurship	3
BSLS 3400	Legal Aspects of Business	3
BSLS 3380	Business Ethics	3
BSMK 3200	Intro to Marketing Principles	3
<b>Select one:</b>		<b>3</b>
BSLS 2250	Business Communications	
BSLS 2750	Intro to Franchising	
BSLS 3330	Intro To Human Resources	
BSLS 3340	Managing Org Behavior	
BSLS 3650	Developing a Small Business	
Total Credit Hours		18