BUSINESS AND LEADERSHIP STUDIES

Programs
Undergraduate
Major
• Public Relations Major (https://catalog.tulane.edu/professional-advancement/business-leadership-studies/public-relations-major)

Minors
• Accounting and Finance Minor (https://catalog.tulane.edu/professional-advancement/business-leadership-studies/accounting-finance-minor)
• Accounting Minor (School of Professional Advancement) (https://catalog.tulane.edu/professional-advancement/business-leadership-studies/accounting-minor)
• Advertising Minor (https://catalog.tulane.edu/professional-advancement/business-leadership-studies/advertising-minor)
• Applied Business Studies Minor (https://catalog.tulane.edu/professional-advancement/business-leadership-studies/applied-business-studies-minor)
• Marketing Minor (School of Professional Advancement) (https://catalog.tulane.edu/professional-advancement/business-leadership-studies/marketing-minor)
• Public Relations Minor (https://catalog.tulane.edu/professional-advancement/business-leadership-studies/public-relations-minor)
• Small Business Development Minor (https://catalog.tulane.edu/professional-advancement/business-leadership-studies/small-business-development-minor)

Certificates
• Accounting Fundamentals Certificate (https://catalog.tulane.edu/professional-advancement/business-leadership-studies/accounting-fundamentals-certificate)
• Applied Business Certificate (https://catalog.tulane.edu/professional-advancement/business-leadership-studies/business-certificate)
• Digital Media and Marketing Communications Certificate (https://catalog.tulane.edu/professional-advancement/business-leadership-studies/digital-media-marketing-certificate)
• Finance Certificate (https://catalog.tulane.edu/professional-advancement/business-leadership-studies/finance-certificate)
• Human Resources Fundamentals Certificate (https://catalog.tulane.edu/professional-advancement/business-leadership-studies/human-resources-fundamentals-certificate)
• Marketing Certificate (https://catalog.tulane.edu/professional-advancement/business-leadership-studies/marketing-certificate)
• Public Relations Certificate (https://catalog.tulane.edu/professional-advancement/business-leadership-studies/public-relations-certificate)
• Small Business Development Certificate (https://catalog.tulane.edu/professional-advancement/business-leadership-studies/small-business-development-certificate)
Courses
Accounting (BSAC)
Business and Leadership Studies (BSLS)
Business Law (BSBL)
Economics (BSEC)
Finance (BSFN)
Human Resource Development (HRDV)
Journalism (JOUR)
Management (BSMT)
Marketing (BSMK)
Public Relations (PRPA)
PR- Digital Media & Mkt Communication (PRDM)
Real Estate (REAL)