

APPLIED BUSINESS CERTIFICATE

The Professional Certificate in Applied Business Studies provides adult learners with the analytical skills and practical knowledge of the economic, marketing, financial, legal, and ethical concepts necessary for managing business entities, their relationships, and their transactions.

Requirements

Course ID	Title	Credits
BSLS 1000	Economics for Non-Majors	3
BSLS 1110	Accounting I	3
BSLS 2310	Principles of Management	3
BSLS 3380	Business Ethics	3
BSLS 3400	Legal Aspects of Business	3
Select One:		3
BSLS 2220	Intro to Finance	
BSLS 3330	Intro To Human Resources	
BSLS 3340	Managing Org Behavior	
BSLS 3450	Commercial Law	
BSLS 3600	Entrepreneurship	
BSMK 3200	Intro to Marketing Principles	
Total Credit Hours		18