

APPLIED BUSINESS STUDIES MINOR

The Minor in Applied Business Studies provides adult learners with the analytical skills and practical knowledge of the economic, marketing, financial, legal, and ethical concepts necessary for managing business entities, their relationships, and their transactions successfully.

Requirements

Course ID	Title	Credits
BSLS 1110	Accounting I	3
BSMK 3200	Intro to Marketing Principles	3
BSLS 2220	Intro to Finance	3
Select one of the following:		3
BSLS 3400	Legal Aspects of Business	
BSLS 3450	Commercial Law	
Select one of the following:		3
BSLS 2310	Principles of Management	
BSLS 3340	Managing Org Behavior	
BSLS 3700	Global Business	
Select one of the following:		3
BSLS 3330	Intro To Human Resources	
BSLS 3380	Business Ethics	
BSLS 3600	Entrepreneurship	
Total Credit Hours		18