

ALTMAN PROGRAM IN INTERNATIONAL STUDIES & BUSINESS

Overview

The Altman Program in International Studies & Business is a special four-year undergraduate program that integrates liberal arts and business disciplines, extensive language instruction, and two study abroad experiences. Altman Scholars earn two degrees - a B.A. from the School of Liberal Arts and a B.S.M. from the A. B. Freeman School of Business.

The Altman Program provides students with an Altman-specific course each semester, a cohort summer study abroad trip between freshman and sophomore years, and financial support for junior year abroad and internships. The program admits a cohort of up to 20 students who are selected before their matriculation at Tulane as freshmen.

Requirements

The Altman Program combines the curricula of two undergraduate degree programs in the School of Liberal Arts and the A. B. Freeman School of Business. Students may major in finance, management, marketing, or legal studies at the Freeman School and in approved social science, area studies or language disciplines within the School of Liberal Arts. The link between the two majors in the schools is the interdisciplinary "Altman Core", a cohort-specific academic course every semester.

Specific courses open only to students in this program include a TIDES seminar; ISIB 3010 Introduction to Globalization (3 c.h.); ISIB 1910 Study Abroad Pre-Dep (1 c.h.); ISIB 2030 Perspectives on Global Citizenship (3 c.h.); ISIB 6010 Approaches to Global Dilemmas (3 c.h.); and ISIB 6020 Altman Senior Seminar (1 c.h.).

In addition, students study a non-English language (i.e. Spanish, Portuguese, French, German, Italian, or Japanese, Mandarin Chinese) during their first two years in the program, and spend two full semesters abroad in countries where their target language is spoken.