

# CREATIVE INDUSTRIES CERTIFICATE (GRADUATE)

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## Overview

The Creative Industries Graduate Certificate promotes, supports, and expands the creative economy of places by enabling creative professionals and aspirant entrepreneurs. The certificate builds upon knowledge of music, theater, dance, film/TV, publishing, culinary arts, museums, visual/digital arts, and preservation/heritage with the practical tools needed to build one's career.

## Requirements

To receive a graduate certificate in creative industries, students would complete 16 credits of study by taking the four courses listed below:

Course ID	Title	Credits
SLAM 7010	Leadership Strategies for Creative Industries	4
SLAM 7020	Branding and Storytelling for Creative Industries	4
SLAM 7030	Data-Driven Decision Making for Creative Industries	4
SLAM 7040	Legal Strategies for Creative Industries	4
<b>Total Credit Hours</b>		<b>16</b>