

# CREATIVE INDUSTRIES CERTIFICATE

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## Overview

The Creative Industries certificate promotes, supports, and expands the creative economy of places by enabling current professionals and aspirant entrepreneurs. The certificate builds upon knowledge of music, theater, dance, film/TV, publishing, culinary arts, museums, visual/digital arts, and preservation/heritage with the practical tools needed to build one's career.

## Requirements

To receive a certificate in creative industries, students would complete 12 credits of study completed either by taking all four courses (SLAM 4010-4040) listed below; or by taking 3 of 4 courses with an optional 1-credit internship to each class (SLAM 4560 Internship (1 to 4 c.h.) or SLAM 4570 Public Service Internship (1-3 c.h.)). Internships should be selected under the guidance of an advisor and are designed to allow students to apply and reflect upon content course knowledge. These courses are numbered as SLAM electives to be taught by faculty affiliated in the Program.

Course ID	Title	Credits
SLAM 4010	Leadership Strategies for Creative Industries	3
SLAM 4020	Branding and Storytelling for Creative Industries	3
SLAM 4030	Data Driven Strategies	3
SLAM 4040	Legal Strategies for Businesses and Creatives	3
<b>Optional Internship to be taken with 3 of 4 above courses:</b>		
SLAM 4560	Internship	

**Total Credit Hours**

**12**

Program String and Field of Study: LACER\_UG, CIND

## Contact

For more information, contact the School of Liberal Arts (<https://liberalarts.tulane.edu/academics/undergraduate-studies/creative-industries-certificate/>).