

TIDES - BUSINESS (TIDB)

TIDB 1010 More Than Just Busn I (1.5 Credit Hours)

TIDB 1010 introduces students to the business world by critically examining the art of management. The course focuses on important business questions: Why and how do people start businesses? Why do people work together, and how does one lead them? How do businesses manage their finances? The objective of TIDB 1010 is to introduce students to basic business concepts; to develop plans for their fields of study; and to learn about potential careers, and have fun in the process.

TIDB 1020 Law and Order: Pre-Law (1.5 Credit Hours)

In Henry VI, Shakespeare wrote, "The first thing we do, let's kill all the lawyers"; however, "all the lawyers" have avoided being killed since Shakespeare wrote that line. Why? From the largest corporate mergers to the simplest adoptions, and from public policy to the enactment of criminal laws, the need for lawyers is increasing because the law is a central part of our daily lives and is the bedrock of a free society. Although the press might occasionally indicate otherwise, lawyers are members of an enduring profession. As such, they receive respect, but is being a lawyer really like the popular portrayals on television shows such as Law and Order, or in a John Grisham novel? This class will help students explore how one becomes a lawyer and what being a lawyer is like.

TIDB 1110 More Than Just Business II (1.5 Credit Hours)

TIDB 1110 continues with examining the art of management discussed in TIDB 1010. The course focuses on several key questions: Why and how do leaders create a vision? How do organizations sell and market their goods and services? What production and post-production activities do organizations perform? The objective of TIDB 1110 is to allow students to build upon the basic business concepts in TIDB 1010; to further refine plans for their fields of study; and to learn about potential careers, and have fun in the process.

TIDB 1890 Service Learning: TIDB 1010 (0-1 Credit Hours)

This course is a required add-on component to TIDB 1010 or 1020, and TIDB 1110 for any student who enrolls in it. In TIDB 1890 or 1892, students will engage in service learning activities that will complement the introductory business curriculum in TIDB 1010 or 1020, and TIDB 1110. Upon successfully completing TIDB 1890 or 1892, students will earn one full credit and they will complete the first-tier University Public Service Requirement.

TIDB 1891 Service Learning: TIDB 1110 (1 Credit Hour)

TIDB 1892 20-Hour Ser Learning TIDE 1020 (0-1 Credit Hours)

This course is a required add-on component to TIDB 1010 or 1020, and TIDB 1110 for any student who enrolls in it. In TIDB 1890 or 1892, students will engage in service learning activities that will complement the introductory business curriculum in TIDB 1010 or 1020, and TIDB 1110. Upon successfully completing TIDB 1890 or 1892, students will earn one full credit and they will complete the first-tier University Public Service Requirement.