JOUR 1940  Transfer Credit (3 Credit Hours)
Transfer Coursework for JOUR discipline in BSLS Programs (1000 Level).

JOUR 2010  Intro To Journalism (3 Credit Hours)
This course introduces students to researching, reporting, and writing news stories for print, broadcast, Internet and other media. Through extensive reporting/writing assignments, guest speakers, and quizzes on current events, the course will cover the nature of news, journalistic style, the preparation of manuscripts for publication, the development of leads, interviewing techniques, selection and organization of facts, and the difference between various media styles. The importance of effective interviewing and how companies interact with media via PR will also be discussed.

JOUR 2940  Transfer Credit (3 Credit Hours)
Transfer Coursework for JOUR discipline in BSLS Programs (2000 Level).