GLOBAL BUSINESS (GMBA)

GMBA 7110  Intl Lead & Teambldg (1-3)
GMBA 7120  Intl. Lead., Ethics, & Teambui (3)
GMBA 7210  Global Environmnt of Busn (3)
GMBA 7220  Strategy for Emerging Markets (3)
GMBA 7310  Global Strategy & Compet (3)

GMBA 7400  Entrepreneurship (3)
This course is designed to help students develop insights on what it takes to be a successful entrepreneur. Entrepreneurship can be defined as the discovery, enactment, and pursuit of new business opportunities. Students will learn how all the major functions of a business come together in a new venture. Discussion will include how to generate new ideas, recognize opportunities, form a venture team, evaluate opportunities, and design a firm to bring the ideas to life.

GMBA 7410  International Entrepreneurship (3)
This course utilizes the knowledge and skills obtained in the MBA program to help you identify an opportunity, start up and run a new business venture in an international environment by giving students the opportunity to apply these skills by developing a new venture opportunity project in which participants will identify a promising international opportunity, gather evidence to examine the feasibility of the idea, and develop a mini plan to capture the opportunity.

GMBA 7420  Global Negotiations (3)
GMBA 7430  Entrepreneurial Finance (3)
GMBA 7440  Healthcare in Cent America (3)
GMBA 7500  Bus Modeling and Marketing (3)
GMBA 7510  International Finance (2-3)
GMBA 7610  Global Supply Chains (3)
GMBA 7710  International Marketing (3)
GMBA 7720  New Venture Creations (3)
GMBA 7730  Negotiations (3)
GMBA 7740  Cross-Cultural Management (3)
GMBA 7750  Intl Business Management (1-4)
GMBA 7760  Global Consulting (1-4)
GMBA 7950  Independent Study (1-4)
GMBA 7960  Global Business Project (0-3)