

GLOBAL BUSINESS (GMBA)

GMBA 7110 Intl Leadrshp & Teambldg (1-3 Credit Hours)

GMBA 7120 Intl. Lead., Ethics, & Teambui (3 Credit Hours)

GMBA 7210 Global Environmt of Busn (3 Credit Hours)

GMBA 7220 Strategy for Emerging Markets (3 Credit Hours)

GMBA 7310 Global Strategy & Compet (3 Credit Hours)

GMBA 7400 Entrepreneurship (3 Credit Hours)

This course is designed to help students develop insights on what it takes to be a successful entrepreneur. Entrepreneurship can be defined as the discovery, enactment, and pursuit of new business opportunities. Students will learn how all the major functions of a business come together in a new venture. Discussion will include how to generate new ideas, recognize opportunities, form a venture team, evaluate opportunities, and design a firm to bring the ideas to life.

GMBA 7410 Intl Entrepreneurship (3 Credit Hours)

GMBA 7420 Global Negotiations (3 Credit Hours)

GMBA 7430 Entrepreneurial Finance (3 Credit Hours)

GMBA 7440 Healthcare in Cent America (3 Credit Hours)

GMBA 7500 Bus Modeling and Marketing (3 Credit Hours)

GMBA 7510 International Finance (2-3 Credit Hours)

GMBA 7610 Global Supply Chains (3 Credit Hours)

GMBA 7710 International Marketing (3 Credit Hours)

GMBA 7720 New Venture Creations (3 Credit Hours)

GMBA 7730 Negotiations (3 Credit Hours)

GMBA 7740 Cross-Cultural Managemnt (3 Credit Hours)

GMBA 7750 Intl Business Management (1-4 Credit Hours)

GMBA 7760 Global Consulting (1-4 Credit Hours)

GMBA 7950 Independent Study (1-4 Credit Hours)

GMBA 7960 Global Business Project (0-3 Credit Hours)