

GLOBAL BUSINESS (GMBA)

GMBA 7110 Intl Leadrshp & Teambldg (1-3)

GMBA 7120 Intl. Lead., Ethics, & Teambui (3)

GMBA 7210 Global Environmt of Busn (3)

GMBA 7220 Strategy for Emerging Markets (3)

GMBA 7310 Global Strategy & Compet (3)

GMBA 7400 Entrepreneurship (3)

This course is designed to help students develop insights on what it takes to be a successful entrepreneur. Entrepreneurship can be defined as the discovery, enactment, and pursuit of new business opportunities. Students will learn how all the major functions of a business come together in a new venture. Discussion will include how to generate new ideas, recognize opportunities, form a venture team, evaluate opportunities, and design a firm to bring the ideas to life.

GMBA 7410 International Entrepreneurship (3)

This course utilizes the knowledge and skills obtained in the MBA program to help you identify an opportunity, start up and run a new business venture in an international environment by giving students the opportunity to apply these skills by developing a new venture opportunity project in which participants will identify a promising international opportunity, gather evidence to examine the feasibility of the idea, and develop a mini plan to capture the opportunity.

GMBA 7420 Global Negotiations (3)

GMBA 7430 Entrepreneurial Finance (3)

GMBA 7440 Healthcare in Cent America (3)

GMBA 7500 Bus Modeling and Marketing (3)

GMBA 7510 International Finance (2-3)

GMBA 7610 Global Supply Chains (3)

GMBA 7710 International Marketing (3)

GMBA 7720 New Venture Creations (3)

GMBA 7730 Negotiations (3)

GMBA 7740 Cross-Cultural Managemnt (3)

GMBA 7750 Intl Business Management (1-4)

GMBA 7760 Global Consulting (1-4)

GMBA 7950 Independent Study (1-4)

GMBA 7960 Global Business Project (0-3)