CAREER DEVELOPMENT & MANAGEMENT (CDMA)

CDMA 1010  BMSI Career Discussions I (0.5)
In this course, Business Minor Summer Institute students will complete an online Career Assessment to understand how their interests, motivators and skills can provide insight into future careers. In addition, they will learn how to take stock of the skills they already have and how to use them to create effective resumes, network and interview. A representative from the Turchin Library will demonstrate how to do effective career research on industries, organizations and jobs. Guest speakers will visit each class to share their personal career journeys and answer questions. Students will also have access to the Freeman CMC and meet one-on-one with a Career Consultant.

CDMA 1110  BMSI Career Discussions II (0.5)
In this course, Business Minor Summer Institute students will learn about the use of social media career tools, networking techniques and the various types of interviews in preparation for an eventual career search. Guest speakers will visit each class to share their personal career journeys and answer questions. Students will also visit a local business or non-profit organization to learn more about its operation. Prerequisite(s): CDMA 1010.

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CDMA 1201  Career Development and Management I (1.5-2)
This course is the required foundational career education course for all Freeman undergraduates, completed in the sophomore year. The course offers a blended approach with online content, videos and interactives that can be revisited and reinforced during the entire academic tenure at Freeman. Students learn how to interpret their individual career assessment, do extensive research and targeting, develop an effective contact network and execute successful internship and job search strategies. Students will leave the class with the tools necessary to build a career plan. Guest speakers from a variety of business backgrounds and one-on-one meetings with CMC Career Consultants supplement course learnings.

CDMA 5380  Business Study Abroad - CDMA (1-20)
CDMA 5390  Business Study Abroad - CDMA (1-20)