

CAREER DEVEL & MGMT (CDMA)

CDMA 1010 BMSI Career Discussions I (0.5)

In this course, Business Minor Summer Institute students will complete an online Career Assessment to understand how their interests, motivators and skills can provide insight into future careers. In addition, they will learn how to take stock of the skills they already have and how to use them to create effective resumes, network and interview. A representative from the Turchin Library will demonstrate how to do effective career research on industries, organizations and jobs. Guest speakers will visit each class to share their personal career journeys and answer questions. Students will also have access to the Freeman CMC and meet one-on-one with a Career Consultant.

CDMA 1110 BMSI Career Discussions II (0.5)

In this course, Business Minor Summer Institute students will learn about the use of social media career tools, networking techniques and the various types of interviews in preparation for an eventual career search. Guest speakers will visit each class to share their personal career journeys and answer questions. Students will also visit a local business or non-profit organization to learn more about its operation. Prerequisite(s): CDMA 1010.

Prerequisite(s): CDMA 1010.

CDMA 1201 Career Development and Management I (2)

This course is the required foundational career education course for all Freeman undergraduates, completed in the sophomore year. The course offers a blended approach with online content, videos and interactives that can be revisited and reinforced during the entire academic tenure at Freeman. Students learn how to interpret their individual career assessment, do extensive research and targeting, develop an effective contact network and execute successful internship and job search strategies. Students will leave the class with the tools necessary to build a career plan. Guest speakers from a variety of business backgrounds and one-on-one meetings with CMC Career Consultants supplement course learnings.

CDMA 4020 Adv Career Dev & Management (1)

Advanced Career Development & Management is designed to draw on students' knowledge developed in previous Career Education classes and give them the confidence to launch and manage a job search strategy that will result in multiple offers. Students will practice presenting a case interview and explore how they can use their job search skills to build a lifelong career. Using the tools provided in this course along with one-on-one Career Consulting in the Career Management Center, students will be able to master the seemingly complex task of finding that next important career opportunity.

Prerequisite(s): CDMA 1201.

CDMA 5380 Business Study Abroad - CDMA (1-20)

CDMA 5390 Business Study Abroad - CDMA (1-20)