

# BUSINESS ADMINISTRATION, PROFESSIONAL MBA

The Tulane Professional MBA (PMBA) program is for rising professionals with at least two years of work experience who are seeking to increase their effectiveness and fast-track their careers in a flexible format.

This three-year, part-time MBA program, comprised of 54 credit hours, is taught by faculty members from Freeman's prestigious full-time MBA program. In small classes, MBA students acquire expertise through experience – how to analyze problems critically, how to set smart goals, and how to be both a team player and an effective manager.

## Requirements Curriculum

Year 1		Credit Hours
<b>Fall</b>		
MGMT 6030	Strategic Management	3
MGSC 6020	Business Stats and Models	3
<b>Credit Hours</b>		<b>6</b>
<b>Spring</b>		
ACCN 6050	Accounting Measurement, Reporting, and Control	3
MKTG 6020	Marketing	3
<b>Credit Hours</b>		<b>6</b>
<b>Summer Session</b>		
FINE 6470	Managerial Economics	3
MCOM 6020	Business Communications	3
<b>Credit Hours</b>		<b>6</b>
<b>Year 2</b>		
<b>Fall</b>		
FINE 6020	Analysis for Financial Mgmt	3
MGMT 6080	Managing People in Orgs	3
<b>Credit Hours</b>		<b>6</b>
<b>Spring</b>		
MGMT 6040	Business Ethics & Leadership	3
MGSC 6090	Ops and Supply Chain Mgmt	3
<b>Credit Hours</b>		<b>6</b>
<b>Summer Session</b>		
MGMT 6150	Global Business Projects	3
MGMT 6160	New Venture Planning	3
<b>Credit Hours</b>		<b>6</b>
<b>Year 3</b>		
<b>Fall</b>		
Select 2 Electives		6
<b>Credit Hours</b>		<b>6</b>
<b>Spring</b>		
Select 2 Electives		6
<b>Credit Hours</b>		<b>6</b>
<b>Summer Session</b>		
Select 2 Electives		6
<b>Credit Hours</b>		<b>6</b>
<b>Total Credit Hours</b>		<b>54</b>

## Concentrations & Specializations

In addition to developing a common body of knowledge in practical business matters, students in the PMBA program are able to complete a concentration or specialization in select fields. While no concentration or specialization is required, these options provide students the opportunity to create a program that meets more specific academic and career goals. Students may declare up to two concentrations and/or specializations while earning their MBA.

Students must complete 12 credit hours from the listed electives to earn a concentration in a particular area. To earn a specialization, students must complete 9 credit hours from the listed electives in a particular area.

### **Analytics**

<b>Course ID</b>	<b>Title</b>	<b>Credits</b>
ACCN 7290	Accounting Analytics	3
FINE 7180	Financial Modeling	3
FINE 7510	Econometrics and Forecasting	3
MGMT 7010	Org Rsh Methods & Analytics	3
MGSC 7100	SQL Data Fund and Bus Intel	3
MGSC 7310	Modeling and Analytics	3
MGSC 7320	Advanced Spreadsheet Modeling	3
MGSC 7340	Web Analytics	3
MKTG 7250	Social Media and Online Marketing	3
MKTG 7280	Data and Analysis for Marketing Decisions	3

### **Energy**

<b>Course ID</b>	<b>Title</b>	<b>Credits</b>
ENRG 7100	Energy Mrkts, Inst & Pol	3
ENRG 7110	Energy Modeling	3
ENRG 7130	Energy & Environ Economics	3
ENRG 7200	Energy Fund & Trading	3
ENRG 7210	Energy Acctng & Valuation	3
ENRG 7300		3
ENRG 7500	Energy Risk Management	3
ENRG 7610	Trading: Wholesale Elec Mkts	3
ENRG 7730	Energy Investment Banking	3
ENRG 7830	Energy Regulation	3
ENRG 7850	Renewable & Electric Power Mkt	3
ENRG 7860	Renew Enrg Proj Devl & Finc	3
ENRG 7870		

### **Entrepreneurial Hospitality**

<b>Course ID</b>	<b>Title</b>	<b>Credits</b>
FINE 7360	Hospitality Real Estate Dev	3
MGMT 6070	Strategic Consult Organization	3
MGMT 7001	Entrepreneurial Hosp Sem	3
MKTG 7140	New Product Development	3
MKTG 7290	Strategic Brand Management	3

### **Entrepreneurship**

<b>Course ID</b>	<b>Title</b>	<b>Credits</b>
FINE 7140	Venture Cap & Private Equity	3
MGMT 7180	Innovation Tech Commercial	3
MGMT 7210	Mgmt of Tech & Innovatn	3
MKTG 7140	New Product Development	3
MKTG 7280	Data and Analysis for Marketing Decisions	3

## Finance

Course ID	Title	Credits
<b>Concentration Requirements:</b>		
FINE 7130	Advanced Financial Management	3
FINE 7110	Investments	3
or FINE 7160	Investments & Asset Pricing	
Plus 6 credit hours from the following:		
ACCN 7130	Financial Statement Analysis	3
ENRG 7500	Energy Risk Management	3
FINE 7140	Venture Cap & Private Equity	3
FINE 7180	Financial Modeling	3
FINE 7340	A Selber Jr on Distressed Debt <sup>1</sup>	3
FINE 7350	Aaron Selber Jr on Hedge Funds <sup>1</sup>	3
FINE 7510	Econometrics and Forecasting	3
FINE 7530	Burkenroad Rpts for Fin Analys <sup>1</sup>	3
FINE 7610	Darwn Fennr Student Fund <sup>1</sup>	3
FINE 7640	Valuation	3
FINE 7660	Financial Risk Management	3
FINE 7670		3
<b>Specialization Requirements:</b>		
FINE 7130	Advanced Financial Management	3
FINE 7110	Investments	3
or FINE 7160	Investments & Asset Pricing	
Plus 3 credit hours from the concentration courses offerings		3

<sup>1</sup> Students must apply for enrollment in this course.

## International Management

Course ID	Title	Credits
EMBA 6160	Managing People Internationally	2-3
EMBA 7520	Leadership and Ethics	2
GMBA 7310	Global Strategy & Compet	3
GMBA 7420	Global Negotiations	3
GMBA 7510	International Finance	2-3
GMBA 7610	Global Supply Chains	3
GMBA 7960	Global Business Project	0-3

## Real Estate

Course ID	Title	Credits
FINE 7210	Real Estate Pln,Finc,Dev	3
FINE 7250	Real Estate Indus Sem	3
FINE 7310	Cases In Real Estate	3
FINE 7360	Hospitality Real Estate Dev	3
FINE 7450	Real Estate Financial Products and Incentives	3
SRED 6560	Business of Real Estate Devel	3

## Strategic Management and Innovation

Course ID	Title	Credits
MGMT 7100	Strategic Mergers and Acquisitions	3
MGMT 7110	Negotiations	3
MGMT 7120	Competition & Strategy	3
MGMT 7180	Innovation Tech Commercial	3

MGMT 7210	Mgmt of Tech & Innovatn	3
MGMT 7250	Strategic Human Res Mgmt	3
MGMT 7320	Executive Leadership	3

## Global MBA Options

PMBA students can participate in the Global Management program in three ways: Students can take one or more courses from the list below on a space-available basis to count as electives in the PMBA program. Students can complete 12 credits from the courses below to earn a concentration or 9 credits to earn a specialization in International Management. PMBAs can complete all courses below to earn the Master of Global Management (MGM) degree in addition to the MBA degree.

Courses include:

Course ID	Title	Credits
EMBA 6160	Managing People Internationally	2-3
EMBA 7520	Leadership and Ethics	2
GMBA 7310	Global Strategy & Compet	3
GMBA 7420	Global Negotiations	3
GMBA 7510	International Finance	2-3
GMBA 7610	Global Supply Chains	3
GMBA 7960	Global Business Project	0-3

To participate in the Global Management program, there are three options:

### Option One – Electives

PMBA students can take one or more of the above courses on a space-available basis to count as electives in the PMBA program.

### Option Two – Concentration or Specialization in International Management

PMBA students can take 12 credits from the courses above to earn a concentration or take 9 credits from the courses above to earn a specialization.

### Option Three – Master of Global Management (MGM) Degree

PMBA students can take all courses above to earn the MGM degree in addition to the MBA degree.