BUSINESS ADMINISTRATION, FULL-TIME MBA

Typically completed over four semesters, the full-time MBA program requires 61 credit hours. The curriculum encompasses knowledge core courses, a global leadership module and elective courses.

The knowledge core courses (24 credit hours), taken throughout the first two semesters, provide a foundation in all functional disciplines of business. The program provides an opportunity to understand the interrelationships among these disciplines and how they are integrated in the management of successful organizations.

Students also complete a global leadership module (7 credit hours), spread out over the second, third, and fourth semesters, which develops students’ practical understanding of business in an interconnected world. Each of the three courses in the module includes a practical focus on a particular region of the world (European Union, Latin America and Asia) and involves an international immersion trip to that region. These international business experiences develop students’ global operator skills and, through incorporated client projects, provide real-world business experiences on three continents. While each of the three experiential courses focus on a particular discipline, they share several common themes: applications orientation, use of live problems (client projects), focus on local and regional businesses and an emphasis on teamwork.

Finally, students complete elective courses (30 credit hours) through which they may earn concentrations or specializations in analytics, energy, entrepreneurial hospitality, entrepreneurship, finance, real estate, and/or strategic management and innovation. The elective set includes approximately 45 course options from the following fields of study:

- Accounting and Taxation (ACCN, TAXN)
- Business and Law (LGST, MCOM)
- Energy (ENRG)
- Finance and Economics (FINE, ECAN)
- Management (MGMT)
- Management Science (MGSC)
- Marketing (MKTG)

In addition, two required career development courses help students identify appropriate career goals, conduct an effective job search and enhance their careers after graduation. The explicit consideration of career issues early in the program will be helpful in the selection of elective courses. A grade of pass in both non-credit career development courses is a requirement for graduation.

Requirements

Curriculum

The Tulane MBA degree, completed in two years over four semesters, includes:

- 24 credits of knowledge core - classes that teach business fundamentals including finance, management, operations, accounting, statistics and marketing
- 7 credits of global leadership - classes that combine classroom instruction in New Orleans with international travel and hands-on consulting projects
- 30 credits of electives - classes that enable students to pursue specific career interests

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>Year 1</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Fall</td>
<td></td>
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</tr>
<tr>
<td>ACCN 6050</td>
<td>Accounting Measurement, Reporting, and Control</td>
<td>3</td>
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<tr>
<td>CDMA 6010</td>
<td>Career Development I</td>
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<tr>
<td>FINE 6020</td>
<td>Analysis for Financial Mgmt</td>
<td>3</td>
</tr>
<tr>
<td>MCOM 6020</td>
<td>Business Communications</td>
<td>3</td>
</tr>
<tr>
<td>MGMT 6030</td>
<td>Strategic Management</td>
<td>3</td>
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<tr>
<td>MGSC 6020</td>
<td>Business Stats and Models</td>
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<td></td>
<td>Credit Hours</td>
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<tr>
<td>Spring</td>
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<tr>
<td>CDMA 6020</td>
<td>Career Development II</td>
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<tr>
<td>FINE 6060</td>
<td>Economic Environ of Business</td>
<td>3</td>
</tr>
<tr>
<td>MGMT 6700</td>
<td>Euro Union-Global Leadership I</td>
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</table>
**Concentrations & Specializations**

The Freeman School offers a variety of concentrations and specializations for full-time MBA students. While no concentration or specialization is required, this option allows students to create a program of study that meets more specific academic and career goals. Students may declare up to two concentrations and/or specializations while earning their MBA.

Students must complete 12 credit hours from the listed electives to earn a concentration in a particular area. To earn a specialization, students must complete 9 credit hours from the listed electives in a particular area. Where applicable, it is possible for one course to count toward two concentrations and/or specializations.

### Analytics

<table>
<thead>
<tr>
<th>Course ID</th>
<th>Title</th>
<th>Credits</th>
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<tbody>
<tr>
<td>ACCN 7290</td>
<td>Accounting Analytics</td>
<td>3</td>
</tr>
<tr>
<td>FINE 7180</td>
<td>Financial Modeling</td>
<td>3</td>
</tr>
<tr>
<td>FINE 7510</td>
<td>Econometrics and Forecasting</td>
<td>3</td>
</tr>
<tr>
<td>MGMT 7010</td>
<td>Org Rsh Methods &amp; Analytics</td>
<td>3</td>
</tr>
<tr>
<td>MGSC 7100</td>
<td>SQL Data Fund and Bus Intel</td>
<td>3</td>
</tr>
<tr>
<td>MGSC 7310</td>
<td>Modeling and Analytics</td>
<td>3</td>
</tr>
<tr>
<td>MGSC 7320</td>
<td>Advanced Spreadsheet Modeling</td>
<td>3</td>
</tr>
<tr>
<td>MGSC 7340</td>
<td>Web Analytics</td>
<td>3</td>
</tr>
<tr>
<td>MKTG 7250</td>
<td>Social Media &amp; Online Mkgt</td>
<td>3</td>
</tr>
<tr>
<td>MKTG 7280</td>
<td>Research and Analytics</td>
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### Energy

<table>
<thead>
<tr>
<th>Course ID</th>
<th>Title</th>
<th>Credits</th>
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<tbody>
<tr>
<td>ENRG 7100</td>
<td>Energy Mrkts, Inst &amp; Pol</td>
<td>3</td>
</tr>
<tr>
<td>ENRG 7110</td>
<td>Energy Modeling</td>
<td>3</td>
</tr>
<tr>
<td>ENRG 7130</td>
<td>Energy &amp; Environ Economics</td>
<td>3</td>
</tr>
<tr>
<td>ENRG 7200</td>
<td>Energy Fund &amp; Trading</td>
<td>3,4</td>
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<tr>
<td>ENRG 7300</td>
<td>Adv Energy Trading &amp; Finance</td>
<td>3</td>
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<tr>
<td>ENRG 7500</td>
<td>Energy Risk Management</td>
<td>3</td>
</tr>
<tr>
<td>ENRG 7610</td>
<td>Trading: Wholesale Elec Mkts</td>
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<tr>
<td>ENRG 7730</td>
<td>Energy Investment Banking</td>
<td>3</td>
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<tr>
<td>ENRG 7830</td>
<td>Energy Regulation</td>
<td>3</td>
</tr>
<tr>
<td>Course ID</td>
<td>Title</td>
<td>Credits</td>
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<tr>
<td>ENRG 7850</td>
<td>Renewable &amp; Electric Power Mkt</td>
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<td>ENRG 7860</td>
<td>Renew Enrg Proj Devl &amp; Finc</td>
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<tr>
<td>ENRG 7870</td>
<td>Energy for Sustainable Development</td>
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**Entreprenuerial Hospitality**

<table>
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<tbody>
<tr>
<td>FINE 7360</td>
<td>Hospitality Real Estate Dev</td>
<td>3</td>
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<tr>
<td>MGMT 6070</td>
<td>Strategic Consult Organization</td>
<td>3</td>
</tr>
<tr>
<td>MGMT 6160</td>
<td>New Venture Planning</td>
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<tr>
<td>MGMT 7001</td>
<td>Entrepreneurial Hosp Sem</td>
<td>3</td>
</tr>
<tr>
<td>MKTG 7140</td>
<td>New Product Development in the Hospitality Industry</td>
<td>3</td>
</tr>
<tr>
<td>MKTG 7290</td>
<td>Marketing PIng and Impl</td>
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**Entrepreneurship**

<table>
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<th>Title</th>
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<tbody>
<tr>
<td>FINE 7140</td>
<td>Venture Cap &amp; Private Equity</td>
<td>3</td>
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<tr>
<td>MGMT 6160</td>
<td>New Venture Planning</td>
<td>3</td>
</tr>
<tr>
<td>MGMT 7180</td>
<td>Innovation Tech Commercial</td>
<td>3</td>
</tr>
<tr>
<td>MGMT 7210</td>
<td>Mgmt of Tech &amp; Innovatn</td>
<td>3</td>
</tr>
<tr>
<td>MKTG 7140</td>
<td>New Product Development in the Hospitality Industry</td>
<td>3</td>
</tr>
<tr>
<td>MKTG 7280</td>
<td>Research and Analytics</td>
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**Finance**

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<tr>
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<th>Title</th>
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<tbody>
<tr>
<td>FINE 7110</td>
<td>Investments</td>
<td>3</td>
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<tr>
<td>FINE 7130</td>
<td>Advanced Financial Management</td>
<td>3</td>
</tr>
<tr>
<td>ACCN 7130</td>
<td>Financial Statement Analysis</td>
<td>3</td>
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<tr>
<td>or FINE 7180</td>
<td>Financial Modeling</td>
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<tr>
<td>or FINE 7640</td>
<td>Valuation</td>
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Plus 3 credit hours from the following:

<table>
<thead>
<tr>
<th>Course ID</th>
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<th>Credits</th>
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</thead>
<tbody>
<tr>
<td>ACCN 7130</td>
<td>Financial Statement Analysis</td>
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<tr>
<td>ENRG 7500</td>
<td>Energy Risk Management</td>
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<tr>
<td>FINE 7140</td>
<td>Venture Cap &amp; Private Equity</td>
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<tr>
<td>FINE 7180</td>
<td>Financial Modeling</td>
<td></td>
</tr>
<tr>
<td>FINE 7340</td>
<td>A Selber Jr on Distressed Debt ¹</td>
<td></td>
</tr>
<tr>
<td>FINE 7350</td>
<td>Aaron Selber Jr on Hedge Funds ¹</td>
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</tr>
<tr>
<td>FINE 7510</td>
<td>Econometrics and Forecasting</td>
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<tr>
<td>FINE 7610</td>
<td>Darwin Fennr Student Fund ¹</td>
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<td>FINE 7640</td>
<td>Valuation</td>
<td></td>
</tr>
<tr>
<td>FINE 7660</td>
<td>Risk Mgmt and App Finan Firms</td>
<td></td>
</tr>
<tr>
<td>FINE 7670</td>
<td>Risk Mgmt and App to Enrg Firm</td>
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**Specialization Requirements**

<table>
<thead>
<tr>
<th>Course ID</th>
<th>Title</th>
<th>Credits</th>
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<tbody>
<tr>
<td>FINE 7130</td>
<td>Advanced Financial Management</td>
<td>3</td>
</tr>
<tr>
<td>FINE 7110</td>
<td>Investments</td>
<td>3</td>
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</table>

Plus 3 credit hours from the concentration course offerings

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¹ Students must apply for enrollment in this course.
### Real Estate

<table>
<thead>
<tr>
<th>Course ID</th>
<th>Title</th>
<th>Credits</th>
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</thead>
<tbody>
<tr>
<td>FINE 7210</td>
<td>Real Estate Pln,Finc,Dev</td>
<td>3</td>
</tr>
<tr>
<td>FINE 7250</td>
<td>Real Estate Indus Sem</td>
<td>3</td>
</tr>
<tr>
<td>FINE 7310</td>
<td>Cases In Real Estate</td>
<td>3</td>
</tr>
<tr>
<td>FINE 7360</td>
<td>Hospitality Real Estate Dev</td>
<td>3</td>
</tr>
<tr>
<td>FINE 7450</td>
<td>Real Estate Financial Products and Incentives</td>
<td>3</td>
</tr>
<tr>
<td>SRED 6560</td>
<td>Business of Real Estate Devel</td>
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### Strategic Management and Innovation

<table>
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<tr>
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<th>Title</th>
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<tbody>
<tr>
<td>MGMT 7100</td>
<td>Corporate &amp; Coop Stratgy</td>
<td>3</td>
</tr>
<tr>
<td>MGMT 7110</td>
<td>Negotiations</td>
<td>3</td>
</tr>
<tr>
<td>MGMT 7120</td>
<td>Competition &amp; Strategy</td>
<td>3</td>
</tr>
<tr>
<td>MGMT 7180</td>
<td>Innovation Tech Commercial</td>
<td>3</td>
</tr>
<tr>
<td>MGMT 7210</td>
<td>Mgmt of Tech &amp; Innovatn</td>
<td>3</td>
</tr>
<tr>
<td>MGMT 7250</td>
<td>Strategic Human Res Mgmt</td>
<td>3</td>
</tr>
<tr>
<td>MGMT 7320</td>
<td>Executive Leadership</td>
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