

SPORTS MANAGEMENT CERTIFICATE

Overview

The A.B. Freeman School of Business is well-positioned to equip its students with the requisite tools, knowledge, and networks required to take a leadership role in this vibrant and growing industry. The Certificate in Sports Management program also serves to align with and augment Tulane's Center for Sport, a cross-disciplinary campus organization with existing extracurricular programming and a significant network of industry and community partners.

Requirements

The Certificate in Sports Management will be awarded to those undergraduate students pursuing B.S.M. degrees in the A.B. Freeman School of Business who successfully complete twelve (12) credit hours in the following four courses:

Course ID	Title	Credits
BUSG 4180	The Business of Sports	3
MKTG 4280	Sports Marketing	3
LGST 4180	Sports & Entertainmt Law	3
BUSG 4600	Cases in Sports Management	3
Total Credit Hours		12

The certificate must be earned concurrently with the undergraduate degree. No more than one course from the certificate may overlap with a student's B.S.M. degree requirements.