

MASTER OF MANAGEMENT WITH UNIVERSIDAD FRANCISCO MARROQUIN, MMG

The International Master of Management program is a dual degree curriculum designed for executives recruited by partner institutions in Latin America. The participants are those who wish to pursue the MMG from Tulane University and the MBA from Universidad Francisco Marroquin. This program is offered at two locations: Panama City, Panama, and Guatemala City, Guatemala. The International MMG program enables students to expand cross-cultural leadership, develop teamwork skills and understand the dynamics of global markets, while having the opportunity to study in other countries.

The 36-hour curriculum includes 17 credit hours of foundation courses taught by partner institutions and 19 credit hours of course work delivered by Tulane faculty in Panama and Guatemala. Students attend an on-campus business module in New Orleans as part of their program curriculum.

Requirements

Students in the International Master of Management with Universidad Francisco Marroquin (UFM) must complete the 36-hour curriculum with a minimum of a 3.0 overall GPA. Students take 17 credit hours at UFM and 19 credit hours from the following Tulane courses as part of the double degree curriculum.

Course ID	Title	Credits
EMBA 6420	Leadership & Ethics	3
GMBA 7400	Entrepreneurship and Business Venture	3
GMBA 7430	Entrepreneurial Finance	3
GMBA 7510	International Finance	3
GMBA 7610	Global Supply Chains	3
GMBA 7730	Negotiations	3
GMBA 7960	Global Business Project	1
Total Credit Hours		19

Contact

For more information, contact the A. B. Freeman School of Business (<https://freeman.tulane.edu/goldring-institute/international-degree-programs/international-master-management/>).