

# MANAGEMENT MAJOR, BSM

A major in management prepares students to make strategic decisions, manage people and bring new technologies and innovations to market.

Students gain a comprehensive foundation in business through core classes before tackling their major course of study. Students can tailor their education to their career goals by following an optional track in entrepreneurship, Human Resources & Consulting, or Strategy & Consulting. Electives on topics including human resources, ethics and negotiations allow further pursuit of personal interests.

## Requirements Curriculum

Course ID	Title	Credits
<b>Required Non-Business Courses</b>		
ECON 1010	Introduction to Microeconomics	3
ECON 1020	Introduction to Macroeconomics	3
ENGL 1010	Writing	4
MATH 1210	Calculus I <sup>1</sup>	4
MATH 1230	Statistics For Scientists	4
PSYC 1000	Introductory Psych	3

Course ID	Title	Credits
<b>Required Core Business Courses</b>		
INFO 1010	Intro to Business Computing	1.5
CDMA 2201	Career Development and Management I	2
ACCN 2010	Financial Accounting	3
ACCN 3010	Managerial Accounting	3
FINE 3010	Financial Management	3
LGST 3010	Legal, Ethical and Regulatory Environment of Business	3
MGMT 3010	Organizational Behavior	3
MGSC 3010	Introduction to Business Analytics	3
MKTG 3010	Marketing Fundamentals	3
MCOM 3200	Management Communication	3
MGMT 4010	Strategic Management	3
MGMT 4920	BSM Capstone	3

## Other Major Requirements

Course ID	Title	Credits
<b>Select 18 Hours from the following:</b>		<b>18</b>
MGMT 3380	Business Ethics	3
MGMT 4001	Entrepreneurial Hospitality	3
MGMT 4110	Cases In Entrepreneurshp	3
MGMT 4120	Corporate and Cooperative Strategy	3
MGMT 4130	Dimensions in Human Resources Management	3
MGMT 4140	Fundamentals in Entrepreneurship	3
MGMT 4150	Environment, Society, and Capitalism	3
MGMT 4160	Leadership	3
MGMT 4170	Negotiations	3
MGMT 4180	Management of Technology and Innovation	3
MGMT 4190	Managing Hospitality Organizations	3
MGMT 4200	Student Venture Accelerator 1	3
MGMT 4210	Student Venture Accelerator 2	3
MGMT 4300	Social Venturing for a Sustainable Future	3

MGMT 4600	Strategic Consulting	3
MGMT 4610	Management of New Ventures	3
MGMT 4620	Special Consideration in Nonprofit Organization Management	3
<b>General Business Elective Requirements <sup>2</sup></b>		<b>12</b>

<sup>1</sup> MATH 1150 Long Calculus I (3 c.h.) and MATH 1160 Long Calculus II (3 c.h.) may substitute for the BSM Calculus requirement.

<sup>2</sup> Any business course not being used for major course requirements, i.e., LGST, MGMT, MKTG, FINE, ACCN, ENRG, MGSC, INBS, INFO, TAXN.

## Areas of Interest

The following areas are designed to guide students in choosing management electives based on possible careers.

### Entrepreneurship

Course ID	Title	Credits
<b>Strongly Recommended Courses</b>		
MGMT 4180	Management of Technology and Innovation	3
MGMT 4140	Fundamentals in Entrepreneurship	3
MGMT 4610	Management of New Ventures	3
<b>Recommended Courses</b>		
MGMT 4110	Cases In Entrepreneurship	3
MGMT 4200	Student Venture Accelerator 1	3
MGMT 4210	Student Venture Accelerator 2	3
MGMT 4620	Special Consideration in Nonprofit Organization Management	3

### Human Resources and Consulting

Course ID	Title	Credits
<b>Strongly Recommended Courses</b>		
MGMT 4130	Dimensions in Human Resources Management	3
MGMT 4170	Negotiations	3
MGMT 4600	Strategic Consulting	3
<b>Recommended Courses</b>		
MGMT 3380	Business Ethics	3
MGMT 4120	Corporate and Cooperative Strategy	3
MGMT 4160	Leadership	3

### Strategy and Consulting

Course ID	Title	Credits
<b>Strongly Recommended Courses</b>		
MGMT 4120	Corporate and Cooperative Strategy	3
MGMT 4180	Management of Technology and Innovation	3
MGMT 4600	Strategic Consulting	3
<b>Recommended Courses</b>		
MGMT 3380	Business Ethics	3
MGMT 4150	Environment, Society, and Capitalism	3
MGMT 4170	Negotiations	3

## Contact

For more information, contact the A. B. Freeman School of Business (<https://freeman.tulane.edu/contact-us/>).