

MANAGEMENT, MMG

The Master of Management (MMG) degree gives students a broad knowledge of business fundamentals. The program consists of coursework in management, data analysis, leadership, finance, marketing, and business strategy. This distinctive degree, which requires 36 credit hours, can be completed in 10 to 18 months and has both in-person and online options.

The MMG program's mission is to prepare its graduates for a competitive job market through business skills training and professional development. Designed for pre-experience students from any number of undergraduate backgrounds, it fosters close, dynamic interaction among faculty and students and ascribes to high intellectual and ethical standards. The curriculum combines rigorous academic requirements from a variety of business disciplines with real-world applications. The MMG program aims to develop the specialized expertise necessary for many organizations, including large and small companies, government, not-for-profit, and startups. Graduates of the program must be confident in making significant contributions to management practice, problem-solving, leadership, and strategic analysis and firmly committed to impeccable academic and professional conduct.

Requirements

MMG Curriculum

The in-person Master of Management (MMG) is a 10- or 18-month graduate business degree program designed to give students the foundation of business knowledge they need to catapult their career. MMG students will collaborate with a diverse cohort and put their skills to work on an international consulting project. Through electives, students can tailor their education to their career aspirations by taking courses from our MBA curriculum or earning an optional specialization in entrepreneurial hospitality or real estate.

Course ID	Title	Credits
ACCN 6050	Accounting Measurement, Reporting, and Control	3
FINE 6020	Analysis for Financial Mgmt	3
MCOM 6020	Business Communications	3
MGMT 6030	Strategic Management	3
MGMT 6060	Human Resource Management	3
MGMT 6070	Strategic Consult Organization	3
MGMT 6150	Global Business Projects	3
MGSC 6020	Business Stats and Models	3
MGSC 6090	Ops and Supply Chain Mgmt	3
MKTG 6020	Marketing	3
And two electives		6
Total Credit Hours		36

Specializations

While not required, MMG students have the option to focus their elective set and earn a specialization in either entrepreneurial hospitality or real estate. Both provide immersive learning experiences and opportunities to connect with our network of industry leaders.

Entrepreneurial Hospitality

Course ID	Title	Credits
Select two electives from the following:		6
FINE 7360	Hospitality Real Estate Dev	
MGMT 7001	Entrepreneurial Hosp Sem	
MKTG 7140	New Product Development in the Hospitality Industry	
MKTG 7290	Marketing Plng and Impl	
Total Credit Hours		6

Real Estate

Course ID	Title	Credits
Select two electives from the following:		6
FINE 7210	Real Estate Pln,Finc,Dev	
FINE 7250	Real Estate Indus Sem	

FINE 7310	Cases In Real Estate	
FINE 7360	Hospitality Real Estate Dev	
FINE 7450	Real Estate Financial Products and Incentives	
Total Credit Hours		6

Online MMG Curriculum - Entrepreneurial Hospitality Specialization

This unique online option combines entrepreneurial innovations and successful hospitality principles and applies them to address the rapid change and unforeseen challenges facing any organization. In six 8-week modules, students complete 12 classes in one calendar year to develop business acumen and entrepreneurial skills. Whether coming from a background is in a technical field or the liberal arts, students will learn how customer-centric values can increase a company's resilience and be able to identify opportunities for growth in an increasingly complex business landscape.

Course ID	Title	Credits
Spring 1		
MCOM 6020	Business Communications	3
MGMT 7001	Entrepreneurial Hosp Sem	3
Spring 2		
ACCN 6050	Accounting Measurement, Reporting, and Control	3
MKTG 7140	New Product Development in the Hospitality Industry	3
Summer 1		
FINE 6020	Analysis for Financial Mgmt	3
MGMT 6030	Strategic Management	3
Summer 2		
MGSC 6090	Ops and Supply Chain Mgmt	3
MKTG 7290	Marketing Plng and Impl	3
Fall 1		
FINE 7360	Hospitality Real Estate Dev	3
MGMT 6080	Managing People in Orgs	3
Fall 2		
MGMT 6150	Global Business Projects	3
MGMT 6160	New Venture Planning	3
Total Credit Hours		36