

HOSPITALITY MANAGEMENT AND ENTREPRENEURSHIP CERTIFICATE

Overview

The hospitality industry is a vast sector which includes several sub-sectors, such as hotels, restaurants, casinos, festivals and entertainment, meetings and events, attractions and cruise ships (among many others), which are constantly evolving. A Certificate in Hospitality Management & Entrepreneurship will provide students with a robust education in hospitality entrepreneurship, strategy and management, equipping them with outstanding knowledge, skills, and competencies to thrive in various roles in the hospitality industry and beyond.

Requirements

The Certificate in Hospitality Management & Entrepreneurship will be awarded to all NTC undergraduate students who successfully complete four courses, totaling twelve (12) credit hours, from the list of eligible courses below. The minimum GPA requirement for the certificate is 2.000. Separate lists are provided to outline the pathways through which Business (BSM) and non-Business Students may fulfill the requirements for the Certificate.

BSM STUDENTS MAY CHOOSE FROM THE FOLLOWING COURSES:

Course ID	Title	Credits
Any of the following set of courses may be taken:		
BUSG 4050	Entrepreneurial Hospitality	
BUSG 4060	Global Industry Immersion (Summer Study Abroad Program)	
BUSG 4310	Cases in Hospitality	
BUSG 4410	Special Topics ^{Ex: "Festivals & Entertainment Management"}	
MGMT 4190	Managing Hospitality Organizations	

BSMs may also choose one (1) of the following courses:

LGST 4170	Employment Law	
or FINE 4170	Financial Modeling	
or MGMT 4160	Leadership	
or MKTG 4155	Brand Management	
or MKTG 4220	Sales Management	
or MKTG 4250	Social and Online Marketing	

Total Credits Needed:

12

The certificate must be completed concurrently with an undergraduate degree. No more than one course from the certificate may overlap with a student's major requirements. Students are encouraged to consult with their advisor to determine whether any of the courses listed above may be applied to both their major and the certificate.

NON-BSM STUDENTS MAY CHOOSE FROM THE FOLLOWING COURSES:

Course ID	Title	Credits
Any of the following set of courses may be taken:		
BUSG 4050	Entrepreneurial Hospitality	
BUSG 4060	Global Industry Immersion (Summer Study Abroad Program)	
BUSG 4310	Cases in Hospitality	
BUSG 4410	Special Topics ^{Ex: "Festivals & Entertainment Management"}	
Non-BSMs may also choose one (1) of the following courses:		

SLAM 3020	Strategic Leadership in Practice	
or SLAM 3030	Marketing Strategies	
or SLAM 3050	Public Relations	
or SLAM 3100	Digital Entrepreneurship	
or ECON 3810	Labor Economics	

Total Credits Needed:

12

The certificate must be completed concurrently with an undergraduate degree. No more than one course from the certificate may overlap with a student's major requirements. Students are encouraged to consult with their advisor to determine whether any of the courses listed above may be applied to both their major and the certificate.

Program String and Field of Study: BSCER_UG, HOST

Contact

For more information, contact the A. B. Freeman School of Business (<https://freeman.tulane.edu/contact-us>)