

HOSPITALITY ENTREPRENEURSHIP CERTIFICATE

Overview

This certificate will be available to BSM students in the Spring 2024 when the first course of the certificate is expected to be offered.

A Certificate in Hospitality Entrepreneurship will provide students with a well-rounded education in hospitality entrepreneurship, equipping them with the necessary knowledge, skills, and competencies to thrive in various roles in the hospitality industry.

Requirements

The Certificate in Hospitality Entrepreneurship will be awarded to those undergraduate students within the Freeman School who successfully complete twelve (12) credit hours in the following four courses:

Course ID	Title	Credits
MGMT 4050	Entrepreneurial Hospitality	3
MGMT 4190	Managing Hospitality Organizations	3
LGST 4170	Employment Law	3
MGMT 4310	Cases in Hospitality	3
Total Credit Hours		12

The certificate must be earned concurrently with the undergraduate degree. No more than one course from the certificate may overlap with a student's B.S.M. degree requirements.

**Catalog Addenda Note: Minor curricular adjustments were made to this certificate in Spring 2024.*