ENTREPRENEURIAL MANAGEMENT SPECIALIZATION FOR BSM STUDENTS

The Entrepreneurship Management Specialization for BSM Students is offered for students entering Tulane through Spring 2024 and will be discontinued for students entering Tulane after Spring 2024. Students are encouraged to considering declaring the new Entrepreneurship Business Minor.

Students who complete 9 credit hours of entrepreneurship coursework and receive approval can earn an entrepreneurial management designation, a credential that demonstrates the skills to add value to innovative, early stage ventures.

Students in entrepreneurial management choose from courses in entrepreneurial finance, management and other related areas while having the opportunity to connect with successful entrepreneurs through Tulane's respected Albert Lepage Center for Entrepreneurship and Innovation. A specialization in entrepreneurship will provide a unique skillset that will help students stand out from the crowd when embarking upon a career.

Requirements

Curriculum

Students pursuing a BSM who are applying for the entrepreneurial management designation need to submit a completed application to the Office of Undergraduate Education (Room 204, GWBC) by the Application for Degree deadline.

Course ID	Title	Credits
Required Courses		
MGMT 4140	Fundamentals in Entrepreneurship	3
or MGMT 4610	Management of New Ventures	
Entrepreneurship Electives		
Select 6 credit hours minimum of the following:		6
FINE 4130	Venture Capital and Private Equity	
FINE 4210	Real Estate Planning and Development	
MGMT 4010	Strategic Management	
MGMT 4110	Cases In Entrepreneurshp	
MGMT 4150	Environment, Society, and Capitalism	
MGMT 4140	Fundamentals in Entrepreneurship [2]	
MGMT 4180	Management of Technology and Innovation	
MGMT 4600	Strategic Consulting	
MGMT 4610	Management of New Ventures [2]	
MGMT 4910	Independent Studies [1]	
MKTG 4230	Global Marketing	
Total Credit Hours		**9**

1 No more than 3 credit hours from MGMT 4910.
2 If not chosen as required course.

Students should submit any requests for waivers or deviations from these requirements in writing, addressed to "Entrepreneurship Faculty," c/o Lepage Center for Entrepreneurship and Innovation, GWBC, Suite 330.