

# FREEMAN BUSINESS MINOR

## Overview

The **Freeman Business Minor** is designed to equip non-business majors with a foundational understanding of key concepts and practices in the business world. This program provides students with the essential tools and frameworks needed to navigate organizational, financial, and strategic environments within business—regardless of their primary field of study.

Through 7.5 credits of required coursework, students gain core knowledge in areas such as accounting, business statistics and spreadsheet creation and usage. These foundational courses ensure a solid grounding in the language and logic of business.

In addition, students complete 9 credits of electives, allowing them to tailor the minor to their personal interests and professional goals. Whether a student is passionate about quantitative analysis or the necessary “soft skills” in business, the elective options provide flexibility to deepen understanding in areas most relevant to their aspirations.

The Freeman Business Minor complements any major by enhancing students’ ability to think strategically, work effectively in teams, and understand how businesses function—skills that are increasingly valuable in every career path. The minor is also designed to help non-business students build a pathway into the 4+1 graduate programs in the Freeman School (Master of Energy, Master of Finance and Master of Data Analytics).

## Requirements

The Freeman School’s business minor can be completed with 16.5 credits of coursework. The program has 3 courses that are mandatory (7.5 credits), followed by 3 more courses (9 credits) that are electives. This balance not only grounds non-business students in the fundamentals of business, but allows them the flexibility to take elective courses that align with their specific interests within the world of business.

Course ID	Title	Credits
<b>Required Courses</b>		<b>7.5</b>
BUSG 2005	Fundamentals of Accounting	
INFO 1010	Intro to Business Computing	
MGSC 3005	Statistics for Business	
<b>Elective Courses (Choose 3 courses)</b>		<b>9</b>
ACCN 3100	Intermediate Accounting I <small>Required for MFIN 4+1 Program and MME 4+1 Program</small>	
BUSG 3005	Financial Economics and Capital Budgeting <small>Required for MFIN 4+1 Program and MME 4+1 Program</small>	
ENRG 4100	Energy Markets, Economics, and Policy <small>Required for MME 4+1 Program</small>	
LGST 3010	Legal, Ethical and Regulatory Environment of Business	
MCOM 3200	Management Communication	
MGMT 3010	Organizational Behavior	
MGSC 3010	Introduction to Business Analytics <small>Required for MANA 4+1 Program</small>	
MKTG 3010	Marketing Fundamentals	
<b>Total Credit Hours</b>		<b>16.5</b>

Per university policy, students are not permitted to share credits between minors. Only three credit hours can be shared with a major.

BUSG 2005 Fundamentals of Accounting (3 c.h.), MGSC 3005 Statistics for Business (3 c.h.), and BUSG 3005 Financial Economics and Capital Budgeting (3 c.h.) do not count towards the Business major (BSM degree). Therefore, should a business minor decided to change their major and enter the Freeman School to pursue a BSM degree, they will need to take all the courses required for that degree, which will mean taking courses that are similar to some of the minor courses that were designed specifically for non-business students.

Field of Study: BUSM

## Contact

For more information, contact the A. B. Freeman School of Business (<https://freeman.tulane.edu/undergraduate/bachelor-science-management>)