MINORS FOR NON-BUSINESS STUDENTS

Non-BSM students can engage in rigorous business studies through two programs:

The Business Minor Summer Institute is a 23.5 credit hour intensive summer program in which a select cohort of students works together to build a foundation in the core tenants of business, including marketing, management, finance, communication, accounting, spreadsheet, career development and law. With an eye towards complementing their non-business major, the student will embark upon a 10-week journey to allow them to speak the language of business and enhance their existing studies at Tulane. This program is only offered each summer from May to July. Students must apply for the program through the Office of Undergraduate Education within the Freeman School (business@tulane.edu).

The Entrepreneurial Business Minor is an 18 credit experience that allows non-BSM students to join their BSM counterparts to work together to bring nascent ideas to fruition through coursework in finance, accounting, management, marketing, product development and a deep dive into the best practices within the world of entrepreneurship. Students will conclude their minor studies with an experiential-learning course that allows students to transcend the classroom and bring ideas to life.

Programs

- Minor in Entrepreneurial Business (available to BSM’s and non-BSM’s) (https://catalog.tulane.edu/business/entrepreneurship/entrepreneurial-business-minor/)
- Summer Business Minor Institute for non-BSMs (https://catalog.tulane.edu/business/business-minor/summer-business-minor-institute/)