Employers in all industries urgently need to hire graduates who can translate vast amounts of complex data into manageable intelligence in order to guide business decisions. Tulane’s Master of Business Analytics (MANA) program provides students with the rigorous, quantitative training needed to break into this sought-after field.

Learning from distinguished faculty members (http://business.tulane.edu/faculty-research/faculty-listings-specialization.php?specialization=analytics), students will be grounded in the practical application of business analytics through a curriculum (https://freeman.tulane.edu/programs/graduate/master-business-analytics/curriculum) co-designed by industry partners. Students in this program will learn how to make informed, data-driven decisions, guided by the knowledge gleaned from big data, by analyzing real data sets and working with industry partners.

Programs
Graduate