

BSM INDUSTRY CERTIFICATE PROGRAM

Overview

To better prepare undergraduate students with industry-specific knowledge and skills, the A. B. Freeman School of Business offers certificate programs that provide specialized instruction in high-demand fields such as Energy, Hospitality, Real Estate Finance and Investment, and Sports Management.

Each certificate program comprises 12 credit hours constituting a coherent body of study within one of the four industry contexts. The programs are designed to integrate principles from finance, marketing, legal studies, and management, and each includes courses dedicated to foundational knowledge, advanced topics, and experiential learning.

Programs

Certificates

- Energy Certificate (<https://catalog.tulane.edu/business/energy/energy-certificate/>)
- Hospitality Certificate (<https://catalog.tulane.edu/business/hospitality-certificate/>)
- Real Estate Finance and Investment Certificate (<https://catalog.tulane.edu/business/finance/real-estate-finance-and-investment-certificate/>)
- Sports Management Certificate (<https://catalog.tulane.edu/business/management/sports-management-certificate/>)