SOCIAL INNOVATION & SOCIAL ENTREPRENEURSHIP

Overview
Social Innovation and Social Entrepreneurship (SISE) is an interdisciplinary minor for undergraduate students from across the campus. The SISE minor provides students with skills to create a more just and equitable society. SISE courses introduce students to concepts of social innovation, mindsets of human-centered design, and frameworks for social impact leadership. Students in the minor develop an understanding of complex problems while developing a toolkit to create positive social and environmental change.

SISE also offers Taylor Your Life, a career development lab that teaches students how to approach their future with the mindset and toolkit of a designer.

The SISE Minor and “Taylor Your Life” courses have been developed in partnership with the Phyllis M. Taylor Center for Social Innovation and Design Thinking. Students are encouraged to utilize opportunities and resources provided through the Taylor Center.

Programs
Undergraduate
Minor
• Social Innovation & Social Entrepreneurship Minor (https://catalog.tulane.edu/architecture/social-innovation-entrepreneurship/social-innovation-entrepreneurship-minor/)

Courses
Social Innovation / Entrepreneurship (SISE)

SISE 1940 Transfer Coursework (0-20)
Transfer coursework at the 1000 level. Departmental approval may be required.

SISE 2010 Intro Social Innov/Entrepreneur (3)
SISE 2010 is an introductory class that gives students an appreciation for the fields of social innovation and social entrepreneurship (SISE), including key concepts such as understanding systems change, assessing organizational mission, and measuring social value. The course considers the historical perspective of the field to inform our current understanding of solving social and environmental problems. Further, we look at cases of social entrepreneurs, intrapreneurs, innovators, and visionaries who are coming up with novel methods to address a variety of social issues while utilizing different organizational forms and operating in international, domestic, and local contexts.

SISE 2020 Intro to Business (3)
This course highlights the importance of understanding business planning and economic concepts for social entrepreneurial organizations. The course will assess different business models for social impact organizations and how these organizations integrate their social mission with their business strategies. Business planning is essential for any organization, whether it is a business, a social entrepreneurial organization, a government agency, etc. Students will consider the necessary business skills required of social entrepreneurs and others working to make systemic, sustainable change in communities around the world.

Prerequisite(s): SISE 2010.

SISE 2890 Service Learning: SISE 2010 (0-1)
SISE 2010 service-learning sections will work with a community partners selected by the course instructor. Some sections are required to commit to a specific set of Saturday sessions, while other sections require a consistent weekly commitment that can be determined by each student.

SISE 2940 Transfer Coursework (0-20)
Transfer coursework at the 2000 level. Departmental approval may be required.

SISE 3010 Dsgn Thinking Collective Impac (4)
This course offers a practical, experience-based introduction to design-thinking (DT) tools and techniques with a focus on social innovation for collective impact. We use a rights-based approach to our experiments in design thinking, grounding our activities and discussions in the UN Sustainable Development Goals and the UN Declaration of Human Rights. Through a series of projects, you will learn to find a need by looking for gaps highlighted by the SDGs and the Declaration of Human Rights, and you will respond to this need in individual and group activities. Throughout the semester, you will be introduced to the principles and mindsets that are associated with design thinking through discussion, studio and field work, and close collaboration with colleagues and members of the New Orleans community.

Prerequisite(s): SISE 2010.
SISE 3940 Transfer Coursework (0-20)
Transfer coursework at the 3000 level. Departmental approval may be required.

SISE 4020 Leadership for Collective Impact (3)
The purpose of this course is to develop the next generation of leaders for our country and the world. The study of leadership begins with a conceptual understanding of the genealogies and evolution of leadership theory. It follows with students gaining practical knowledge about change management and different leadership styles and characteristics through case studies and personal interactions with proven leaders. The course also creates an opportunity for students to assess and demonstrate their leadership capabilities and to develop a personal leadership plan for the future.

Prerequisite(s): SISE 2010, 2020 and 3010.

SISE 4050 Senior Seminar (1)
The senior seminar provides a forum for seniors in the social innovation and social entrepreneurship minor (SISE) to synthesize their undergraduate work in this area of study. Students will critically reflect on and consolidate their knowledge and understanding of the SISE field. Through critical discussion around specific themes relevant to SISE, seminar participants will forge a deeper understanding of SISE as an approach to addressing social problems, its potential, and the nature of its critiques. A primary goal of the SISE minor is to help students embody the design thinking skills of empathy, listening, and humility and collaboration, with a focus on social impact (rather than profit or self-promotion). To that end, the class sessions offer a forum for engaging in meaningful reflection on major topics and themes studied throughout the semester and the opportunity to relate that to student’s individual experiences. The class will also help students cement their network of current and future thought partners, including peers, classmates, instructors, and guest lecturers. Students will reflect on long-term goals as active citizens and changemakers and explore next steps beyond graduation.

Prerequisite(s): SISE 2010, 2020, 3010 and 4020.

SISE 4560 SISE Internship (3)
SISE Internship open to especially qualified upper level students with approval of instructor, 3 credit hours. Students must contact the SISE Director to enroll.

SISE 4570 SISE CPS Internship (3)
CPS Internship Coordinators place students in the appropriate seminar depending on their department for credit and their internship. Internship Seminars are based on discussion sessions, professional development workshops, guest speakers from local organizations, and student presentations.

SISE 4880 Writing Intensive: SISE 4050 (1)

SISE 4890 Service Learning: SISE 4950 (0-1)
Optional service-learning for SISE 4950 The Arts & Social Impact.

SISE 4910 Independent Study (1-3)
Independent Study Open to especially qualified upper level students with approval of instructor, 1-3 credit hours.

SISE 4940 Transfer Coursework (0-20)
Transfer coursework at the 4000 level. Departmental approval may be required.

SISE 4950 Special Topics (1-3)
Special Topics in Social Innovation and Social Entrepreneurship. These are newly developed courses or courses taught by visiting faculty. Title and content may vary by semester. See the Schedule of Classes for specific offerings. Course may be repeated unlimited times for credit.

SISE 4951 Special Topics (3)
Special Topics in Social Innovation and Social Entrepreneurship. These are newly developed courses or courses taught by visiting faculty. Title and content may vary by semester. See the Schedule of Classes for specific offerings. Course may be repeated unlimited times for credit.

SISE 4952 Special Topics (3)
Special Topics in Social Innovation and Social Entrepreneurship. These are newly developed courses or courses taught by visiting faculty. Title and content may vary by semester. See the Schedule of Classes for specific offerings. Course may be repeated unlimited times for credit.

SISE 4953 Special Topics (1-3)
Special Topics in Social Innovation and Social Entrepreneurship. These are newly developed courses or courses taught by visiting faculty. Title and content may vary by semester. See the Schedule of Classes for specific offerings. Course may be repeated unlimited times for credit.

SISE 5380 Junior Year Abroad (1-20)
Courses may be repeated up to unlimited credit hours.

SISE 5390 Junior Year Abroad (1-20)
Courses may be repeated up to unlimited credit hours.
TAYLOR Your Tulane is a 1-credit life design lab offered by the Taylor Center for Social Innovation and Design Thinking that uses design mindsets to teach how to create a Tulane experience that is uniquely TAYLORed to their interests and curiosities. Students will explore radically different academic pathways at Tulane, prototype and test areas of curiosity, and map the Tulane and New Orleans communities to effectively meet and connect with likeminded people on campus and in New Orleans.

TYLR 3000  Taylor Your Life (2)
Learn how to approach your future with the mindset and toolkit of a designer. TAYLOR Your Life is an innovative career development lab that teaches students how to ideate multiple life paths, clarify their interests, focus and target their search, prototype and test elements of careers that interest them, market and brand themselves to stand out from the crowd, and map their community to effectively join the network of movers and shakers in their field.