SOCIAL INNOVATION & SOCIAL ENTREPRENEURSHIP

Overview

Building upon Tulane University's strengths in civic engagement and service learning, the Social Innovation and Social Entrepreneurship (SISE) minor provides students with skills to create a more just and equitable society. The five main SISE courses introduce students to concepts of social innovation, mindsets of human-centered design, and frameworks for social impact leadership.

Social Innovation and Social Entrepreneurship is an interdisciplinary minor for undergraduate students from across the campus. The 17 credit hour minor includes a variety of courses taught by SISE faculty members and Social Enterpreneurship Professors from across the university.

SISE offices are located on the fourth floor of Howard Tilton Memorial Library next to the Latin American Library, in the Phyllis M. Taylor Center for Social Innovation and Design Thinking. Students wishing to declare the SISE minor can consult the SISE Academic Advisor Rebecca Otten (rotten@tulane.edu?Subject=SISE minor).

The SISE minor is supported by a variety of programming offered at the Phyllis M. Taylor Center for Social Innovation and Design Thinking (http://taylor.tulane.edu).

SISE also offers Taylor Your Life, a career development lab that teaches students how to approach their future with the mindset and toolkit of a designer. Learn more at http://taylor.tulane.edu/activities/taylor-your-life/

Programs

Undergraduate

Minor


Courses

Social Innovation / Entrepreneurship (SISE)

SISE 2010 Intro Social Innov/Entrepreneur (3 Credit Hours)
The introductory class gives students an appreciation for the field of social entrepreneurship and introduces students to several helpful frameworks that will be used in subsequent classes. Students will examine key concepts and the historical context, understand current theories and debates about social change, and discuss case studies of social entrepreneurs. The class will address two overarching tenets of SISE: Social impact can best be created by moving away from the current divisive approach of separate sectors and towards blended models that connect and combine sectors in new ways Social mission and social impact are the primary focus - understanding what your mission is, and how you create the greatest social impact, is key.

SISE 2020 Intro to Business (3 Credit Hours)
This course assumes no prior background in business concepts and is open to declared SISE minors who have completed SISE 2010. The course is designed to give students basic competence in understanding and analyzing the core elements of sustainable business models. Through this course, students will gain a working vocabulary, theoretical toolkit, and fundamental technical skillset for operating in a business environment. Topics include accounting, finance, strategy, marketing, sales, operations, organizational structure and management.

Prerequisite(s): SISE 2010.

SISE 2890 Service Learning: SISE 2010 (0-1 Credit Hours)

SISE 3010 Dsgn thinking Collective Impac (4 Credit Hours)
This course is a practical, experience-based introduction to design-thinking tools and techniques for SISE undergraduate minors from diverse departments across campus. Students will be exposed to applied research, ideation and problem-solving tools adapted from human-centered design and architecture. Using New Orleans as a laboratory and working with local partners, students will creatively and collaboratively address local community concerns, leading to a prototype for installation in a neighborhood. In addition, readings, case studies, lectures, and writing exercises will allow students to learn from these local design-thinking experiences to more fruitfully address global problems, such as climate change, poverty, and the AIDS pandemic, that they aim to pursue in their program major and SISE practicum.

Prerequisite(s): SISE 2010.

SISE 3020 Ldshp for Collective Impact (3 Credit Hours)
This seminar is about Leadership* - how the term has been defined and studied
SISE 4020  Ldrship for Collective Impact  (3 Credit Hours)
Prerequisite(s): SISE 2010.

SISE 4030  Senior Practicum  (3 Credit Hours)

SISE 4040  Collaborative Approaches  (3 Credit Hours)

SISE 4050  Senior Seminar  (1 Credit Hour)
Prerequisite(s): SISE 2010, 2020, 3010 and 4020.

SISE 4220  Prototyping Places  (3 Credit Hours)

SISE 4560  Innov Approaches to Soc Change  (3 Credit Hours)

SISE 4570  SISE Internship  (3 Credit Hours)

SISE 4610  Development Issues  (3 Credit Hours)

SISE 4820  Taylor Your Life  (2 Credit Hours)
TAYLOR Your Life is an innovative career development lab that teaches students how to approach their future with the mindset and toolkit of a designer. Participants will ideate multiple life paths, clarify their interests, focus and target their search, prototype and test elements of careers that interest them, learn how to market and brand themselves to stand out from the crowd, and map their community to effectively join the network of movers and shakers in their field.

SISE 4880  Writing Intensive: SISE 4050  (1 Credit Hour)

SISE 4890  Service Learning: SISE 4020  (0-1 Credit Hours)

SISE 4910  Independent Study  (1-3 Credit Hours)

SISE 4950  Special Topics  (1-3 Credit Hours)

SISE 4951  Special Topics  (3 Credit Hours)

SISE 4952  Special Topics  (3 Credit Hours)
Prerequisite(s): SISE 3010.

SISE 4960  DT Deep Tive  (3 Credit Hours)
Prerequisite(s): SISE 3010.

SISE 5380  Junior Year Abroad  (1-20 Credit Hours)

SISE 5390  Junior Year Abroad  (1-20 Credit Hours)

SISE 6020  Senior Practicum  (3 Credit Hours)

SISE 6100  Social Innovation Toolkit  (3 Credit Hours)

SISE 6220  Prototyping Places  (3 Credit Hours)

SISE 6760  Pgrms for Htlh Nut Wom&Child  (3 Credit Hours)

SISE 6820  Taylor Your Life  (1 Credit Hour)

**Taylor Your Life (TYLR)**

**TYLR 1000  Taylor Your Tulane  (1 Credit Hour)**
TAYLOR Your Tulane is a 1-credit life design lab offered by the Taylor Center for Social Innovation and Design Thinking that uses design mindsets to teach students how to create a Tulane experience that is uniquely TAYLORed to their interests and curiosities. Students will explore radically different academic pathways at Tulane, prototype and test areas of curiosity, and map the Tulane and New Orleans communities to effectively meet and connect with likeminded people on campus and in New Orleans.

**TYLR 3000  Taylor Your Life  (2 Credit Hours)**
Learn how to approach your future with the mindset and toolkit of a designer. TAYLOR Your Life is an innovative career development lab that teaches students how to ideate multiple life paths, clarify their interests, focus and target their search, prototype and test elements of careers that interest them, market and brand themselves to stand out from the crowd, and map their community to effectively join the network of movers and shakers in their field.