Overview

Students wishing to pursue additional coursework in Social Innovation beyond the basic Design curriculum can declare the Design Major with a concentration in Social Innovation by taking an additional set of defined electives.

The Bachelor of Arts in Design undergraduate major explores design as a language and process to respond to the complex challenges of our time. Design students learn to integrate multiple aspects of a problem and respond with interdisciplinary solutions to shape living with and in an evolving world.

The BADes curriculum focuses on relationships between design innovation and engagement with society, culture, and the environment. In project-based courses, students examine principles of the discipline while acquiring skills in visualization and production using current manual and digital tools. Students will translate ideas through design methods into graphics, objects and responsive systems.

Located within the School of Architecture, this academic program emphasizes design practice across disciplines, including and beyond architecture. All BADes students will join a design studio after completion of a core design curriculum. This studio provides a foundation in strategies of representation linked to space, form, and function.

The BADes educates students to apply design thinking across diverse fields in humanities, business, and sciences. The program invites change-minded students to learn principles of design and methods of creative process to be effective in a range of applications. The major is intended for students interested in an interdisciplinary path through innovative approaches and collaborative projects.

Requirements

<table>
<thead>
<tr>
<th>Course ID</th>
<th>Title</th>
<th>Pre-Requisites</th>
<th>Credits</th>
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<tbody>
<tr>
<td>DESG 1105</td>
<td>Intro Design/Creative Thinking</td>
<td>f</td>
<td>3</td>
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<tr>
<td>ARCH 1110</td>
<td>Intro to Architecture</td>
<td>2</td>
<td>3</td>
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<tr>
<td>DESG 1005</td>
<td>Fundamentals of Design &amp; Making</td>
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<tr>
<td>DESG 2305</td>
<td>Visual Comm &amp; Advocacy</td>
<td>f</td>
<td>4</td>
</tr>
<tr>
<td>DESG 2706</td>
<td>Design &amp; Society</td>
<td>f</td>
<td>3</td>
</tr>
<tr>
<td>DESG 2012</td>
<td>Design Studio</td>
<td>s</td>
<td>6</td>
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<tr>
<td>DESG 3010</td>
<td>Prototyping Solutions</td>
<td>s</td>
<td>3</td>
</tr>
<tr>
<td>DESG 4950</td>
<td>Senior Capstone Project</td>
<td>3</td>
<td>1</td>
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<tr>
<td>SISE 2010</td>
<td>Intro Social Innov/Entrepreneur</td>
<td></td>
<td>3</td>
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<td>&amp; SISE 2890</td>
<td>and Service Learning</td>
<td>4</td>
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<tr>
<td>SISE 2020</td>
<td>Intro to Business</td>
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<tr>
<td>SISE 3010</td>
<td>Dsgn Thinking Collective Impac</td>
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Total Credit Hours | 43

1. Please note that pre-requisites for core courses are offered in specific semesters. It is recommended that you map out your path through the curriculum with scheduling in mind.
2. ARCH 1110 Intro to Architecture (3 c.h.) is an introductory level course. Students are encouraged to complete it during their freshman year.
3. Registration for DESG 4950 Senior Capstone Project (1 c.h.) must be concurrent with an elective at the 3000 level or above. The chosen elective must be approved by the Design Major Advisor.
4. SISE 2010 Intro Social Innov/Entrepreneur (3 c.h.) is a pre-requisite for all other SISE courses. SISE 2010 Intro Social Innov/Entrepreneur (3 c.h.) includes a mandatory 20 hour service-learning component, regardless if students have completed their Tulane service-learning requirement. There are no exceptions to this requirement.
5. At least 6 credits of electives in subjects related to Design or Social Innovation/Social Entrepreneurship (SISE). Consult with the Design Major Advisor for a list of approved electives.
Notes on Newcomb Tulane College Core Curriculum:

- All students must complete a total of 120 credits to graduate. The total number of courses or credits dedicated to NTC core requirements and general electives will vary by student.
- NTC core curriculum requirements are not listed. Questions regarding these requirements should be directed to your NTC Academic Advisor.
- University Core & Elective Courses, with the exception of TIDES and English Composition, may be completed at any time during the student’s curriculum.
- The following courses in the Design Program satisfy the Aesthetic and Creative Arts requirement within the NTC core curriculum.
  - ARCH 1110 Intro to Architecture (3 c.h.)
  - DESG 1005 Fundamentals of Design & Making (4 c.h.)
  - DESG 1105 Intro Design/Creative Thinking (3 c.h.)