

DESIGN, BA

Overview

The Bachelor of Arts in Design undergraduate major explores design as mechanism for positive change. Design students learn to integrate multiple aspects of a problem and respond with interdisciplinary solutions to address challenges of an evolving world. Our program centers design as a state of mind for building empathy, humility, and self-awareness – the first steps toward collaborating with other disciplines when solving complex problems. Rather than focusing on one specific aspect of design, our curriculum touches upon all facets within the design discipline (e.g. graphic, fashion, industrial, interior) building relationships between design innovation and engagement with society, culture, and the built environment.

Located within the School of Architecture and Built Environment, this program emphasizes design practice across disciplines, including and beyond architecture. Students will learn methods of creative problem-solving, visual communication, and spatial composition through a series of lecture-based and project-based studio courses. The Bachelor of Arts in Design program educates students to apply design thinking across diverse fields in humanities, business, and sciences and invites change-minded students to learn principles of design and methods of creative process to be effective in a range of applications. The major is intended for students interested in an interdisciplinary path through innovative approaches and collaborative projects.

Requirements

Course ID	Title	Credits
Pre-Requisites		
DESG 1005	Fundamentals of Design & Making	4
DESG 1105	Intro Design/Creative Thinking	3
DESG 1110	Introduction to Design History	3
Core Requirements		
DESG 2005	Design Studio I	4
DESG 2305	Visual Communication & Advocacy	4
DESG 2705	Design & Society	3
DESG 3005	Design Studio II	4
DESG 3010	Prototyping	4
DESG 4005	Design Studio III	4
Electives & Capstone		
Three Design Electives from the approved list ¹		9
DESG 4950	Senior Capstone	3
Total Credit Hours		45

Design Majors must complete a minimum of 30 unique design credits (courses beginning with “DESG” in the course catalog.) Course equivalencies, transfer credits, and/or study abroad credits applied toward the Design Major must not exceed a total of 14-credits.

¹ The Design program offers unique electives each semester. Please consult the Schedule of Classes for current Design Electives. All courses beginning with ARCH, ARST, DESG, and SISE are recognized as Design Electives. Meet with Major Advisor to request approval for alternative design related courses.

Notes on Newcomb Tulane College Core Curriculum:

- All students must complete a total of **120 credits to graduate**. The total number of courses or credits dedicated to NTC core requirements and general electives will vary by student.
- NTC core curriculum requirements are not listed. Questions regarding these requirements should be directed to your NTC Academic Advisor.
- The following courses in the Design Program satisfy distribution areas requirement within the NTC core curriculum as noted below:
 - DESG 1005 Fundamentals of Design & Making (4 c.h.) – Aesthetics and Creative Arts
 - DESG 1105 Intro Design/Creative Thinking (3 c.h.) – Aesthetics and Creative Arts
 - DESG 1110 Introduction to Design History (3 c.h.) – Aesthetics and Creative Arts & Global Perspectives
 - DESG 2120 Design for Rebellion (3 c.h.) – Race and Inclusion
- **Design cannot be chosen as a second major for students pursuing BARCH or BSA Architecture majors due to overlapping curricula.**

Program String and Field of Study: ARBA_UG, DESG

Contact

For more information, contact the School of Architecture and Built Environment (<https://architecture.tulane.edu/>).