

HEALTH COMMUNICATION AND EDUCATION, MPH

The MPH in Health Education and Communication prepares graduates to work in the areas of health promotion and disease prevention in order to decrease health disparities and advance health equity. Students' training will focus on effective methods to support behavior change at the individual and community levels. Students will gain a comprehensive skillset in intervention design, evaluation, community engagement and organization, health communication, and qualitative and quantitative community-based participatory research methodologies that can be applied to any public health issue and setting. This MPH program also prepares students to successfully take the Certified Health Education Specialist (CHES) exam.

Program Competencies

Students who graduate from this degree program can expect to develop the following competencies as they successfully meet and complete the program degree requirements.

- Assess individual and community needs for health education/communication.
- Design a theory-based public health intervention or program.
- Apply health education and communication strategies to interventions and programs.
- Develop a plan to evaluate a public health intervention or program, based on a theory of change.
- Identify health education and communication resources.
- Explain how to promote health education through advocacy campaigns and policies.

The MPH in Health Communication and Education is no longer accepting applications.

Requirements

The MPH Degree in Health Education and Communication requires a total of 45 credits that includes:

Course ID	Title	Credits
SPHTM Foundational Requirements		
SPHL 6020	Foundations in Public Health	3
SPHL 6050	Biostatistics for Public Health	3
SPHL 6060	Epidemiology for Public Health	3
SPHL 6070	Health Systems Policy and Management	3
SPHL 6080	Design Strategies in Public Health Programs	3
Program Course Requirements		
SBPS 6030	Social and Behavioral Aspects of Health	3
SBPS 6340	Monitoring and Evaluation of Health Programs	3
SBPS 7010	Health Communication Theory and Practice	3
SBPS 7220	Community Organization: Community Work for Social Justice	3
SBPS 7260	Social Marketing	3
SBPS 7100	Public Health Policy & Practice	3
or SBPS 7250	Evidence-Based Research Methods in Social and Behavioral Sciences	
Electives		12
SPHL 9980	Applied Practice Experience ¹	0
SPHL 7950	Integrative Learning Experience ²	0
Total Credit Hours		45

¹ The Applied Practice Experience (APE) is a supervised practice experience conducted in an agency or organization external to the university to gain practical experience. The APE allows students to demonstrate attainment of at least five competencies, including at least 3 from the foundational competencies (CEPH Criterion D2 (<https://sph.tulane.edu/ceph-d2-mpH-foundational-competencies/>)). The APE is conducted after completion of the foundational courses. An APE report summarizing the field experiences is required.

² All students must complete an Integrative Learning Experience (ILE) that demonstrates the synthesis of foundational and concentration competencies.

Model Course Schedule

Course ID	Title	Credits
Year 1, Fall Semester		
SPHL 6020	Foundations in Public Health	3
SPHL 6050	Biostatistics for Public Health	3
SPHL 6080	Design Strategies in Public Health Programs	3
SBPS 6030	Social and Behavioral Aspects of Health	3
Year 1, Spring Semester		
SPHL 6060	Epidemiology for Public Health	3
SPHL 6070	Health Systems Policy and Management	3
SBPS 6340	Monitoring and Evaluation of Health Programs	3
SBPS 7260	Social Marketing	3
Year 1, Summer Semester		
SPHL 9980	Applied Practice Experience	0
Year 2, Fall Semester		
SBPS 7010	Health Communication Theory and Practice	3
SBPS 7100	Public Health Policy & Practice	3
SBPS 7220	Community Organization: Community Work for Social Justice	3
Elective		3
SPHL 7950	Integrative Learning Experience	0
Year 2, Spring Semester		
Electives		9
Total Credit Hours		45