

DIGITAL DESIGN, POST-BACCALAUREATE CERTIFICATE

Overview

The Digital Design Post-Baccalaureate Certificate (PBC) is designed for individuals who have already earned a Bachelor's degree. Both PBCs align with the two tracks within the Digital Design program; Graphic Design and Interactive UX/UI Design. These certificates are comprised of all of the coursework required for an undergraduate major, without required courses in other subjects.

Requirements

Matriculation Blocks

The blocks show the order in which coursework must be taken. All courses within each block must be completed before you may move on to the next block. For example, all courses in Block 1 must be completed before any courses may be taken in Block 2, and so on. **Courses within a block may be taken at the same time.**

Lower-Level and Upper-Level Reviews

Due to the highly demanding nature of this program, students are assessed for knowledge and preparedness for further courses after both Block 2 and Block 4. The reviews include a portfolio review and a questionnaire, both of them evaluated and scored by faculty. A score of 80 or higher constitutes passing the review, which means that the student is ready to proceed in the program. Students who do not pass may resubmit their portfolios the following semester; a letter will be provided to each student with specific recommendations for how to improve their work, which may include taking additional leveling classes. Students who fail the review twice may be asked to take a semester of leave to work on a portfolio, or to change majors.

Post-Baccalaureate Certificate in Digital Design – Graphic Design

Course ID	Title	Credits
Block 1		
DDSN 1100	Digital Design Foundations	
DDSN 1101	Digital Imaging	
DDSN 1102	Digital Illustration	
Block 2		
DDSN 1400	Typography Studio I	
DDSN 2000	Branding & Semiotics	
Lower Level Review		
Block 3		
DDSN 2101	Foundations of Interactive Design	
DDSN 2400	Digital Page Layout	
Block 4		
DDSN 2401	Design Studio I	
Upper Level Review		
Block 5		
DDSN 3400	Design Studio II	
Choose 1		
DDSN 1401	History of Graphic Design	
DDSN 2100	Intro to UX Design	
DDSN 2103	Intro to Copywriting	
DDSN 2602	Motion Design Studio 1	
DDSN 3600	Social Media Studio	

Post-Baccalaureate Certificate in Digital Design – Interactive UX/UI Design

Course ID	Title	Credits
Block 1		
DDSN 1100	Digital Design Foundations	
DDSN 1101	Digital Imaging	
DDSN 1102	Digital Illustration	

Block 2

DDSN 1400 Typography Studio I

DDSN 2000 Branding & Semiotics

Lower Level Review**Block 3**

DDSN 2100 Intro to UX Design

DDSN 2101 Foundations of Interactive Design

Block 4

DDSN 2600 Interactive Design Studio I

DDSN 2602 Motion Design Studio 1

Upper Level Review**Block 5**

DDSN 3602 Interactive Design Studio II