

SMALL BUSINESS DEVELOPMENT CERTIFICATE

The 18-credit Professional Certificate in Small Business Development provides the analytical skills, business fundamentals, practical knowledge, and legal and ethical foundations necessary to develop business plans, create marketing strategies, identify capital resources, and manage a small business or other entrepreneurial venture.

Requirements

Course ID	Title	Credits
Required Courses		
BSLS 1110	Accounting I	3
BSLS 3330	Intro To Human Resources	3
BSLS 3340	Managing Org Behavior	3
or BSLS 3800	Leadership: Navigating for Success	
BSLS 3380	Business Ethics	3
BSLS 3600	Entrepreneurship	3
or BSLS 3650	Developing a Small Business	
Electives (Choose one)		3
BSLS 3400	Legal Aspects of Business	
or BSLS 3310	Writing in the Workplace	
or BSLS 3260	Essential Business Skills	
or BSLS 4750	Advanced Perspectives in HR Management: Theory & Practice	
Total Credit Hours		18