

ORGANIZATIONAL BEHAVIOR AND MANAGEMENT STUDIES, B.S.

Bachelor of Science in Organizational Behavior & Management Studies

The fully online Bachelor of Science in Organizational Behavior & Management Studies provides students with the foundational knowledge necessary to manage business entities successfully. Students will build their communication and analytical skills, along with their knowledge of organizational behavior and management, while learning to identify and apply the economic, financial, legal, and ethical concepts that are fundamental to all business operations.

Organizational Behavior & Management Studies Mission Statement

The Bachelor of Science degree in Organizational Behavior & Management Studies (OBMS) provides adult learners with foundational knowledge about the different aspects of business organizations and how the systems within organizations work. Students will learn about the impacts of organizations on the attitudes and behaviors of individuals and develop the skills to manage the relationships and transactions of organizations successfully, based on practical knowledge of applicable psychological, human resources, economic, financial, legal, and ethical concepts.

OBMS Learning Objectives

On completion of the Bachelor of Science degree in Organizational Behavior & Management Studies, graduates will have the knowledge and skills to:

1. Identify and apply the laws, moral and ethical principles, and social responsibilities that govern business entities, transactions, and managerial decisions.
2. Analyze attitudes and behaviors within the organization at various levels (individual, team, organizational) and draw conclusions from the research.
3. Demonstrate knowledge about the fundamental business areas of the business organization, such as: accounting, finance, marketing, and human resources.
4. Communicate clearly and persuasively, verbally and in writing.
5. Compare and contrast various organizational structures and analyze how organizational culture can impact organizational attitudes and behavior.
6. Describe how managers establish organizational goals, motivate employees, and lead through change.

Requirements

Course ID	Title	Credits
Organizational Behavior & Management		9
BSLS 2310	Principles of Management (each semester)	3
BSLS 3340	Managing Org Behavior (fall, spring)	3
BSLS 3380	Business Ethics (each semester)	3

Course ID	Title	Credits
Business Fundamentals		18
BSLS 1000	Economics for Non-Majors (each semester)	3
BSLS 1110	Accounting I (each semester)	3
BSLS 2220	Intro to Finance (fall, spring)	3
BSLS 2250	Business Communications (each semester)	3
BSLS 3250	Business Statistics (each semester)	3
BSLS 4980	Organizational Behavior & Management Capstone	3

Course ID	Title	Credits
Select three (3) of the following		9
BSLS 3200	Introduction to Marketing Principles (fall, spring)	3
BSLS 3330	Intro To Human Resources (each semester)	3
BSLS 3400	Legal Aspects of Business (fall, spring)	3
or BSLS 3450	Commercial Law	
or GLSP 4150	Commercial Law	

BSLS 3600	Entrepreneurship (fall)	3
BSLS 3700	Global Business (fall, spring)	3
BSLS 3800	Leadership: Navigating for Success (fall)	3
BSLS 3900	Human Resource Information Systems & Data Analysis (fall)	3
BSLS 4750	Advanced Perspectives in HR Management: Theory & Practice (fall)	3
PSYC 3710	Psychology Applied to Work (fall, spring)	3
Total Credit Hours		36