

APPLIED BUSINESS CERTIFICATE

The 18-credit Professional Certificate in Applied Business Studies provides students with the analytical skills and practical knowledge necessary to operate businesses successfully and in compliance with the legal and ethical constructs that govern all commercial relationships.

Requirements

Course ID	Title	Credits
BLS 1000	Economics for Non-Majors	3
BLS 1110	Accounting I	3
BLS 2310	Principles of Management	3
BLS 3330	Intro To Human Resources	3
BLS 3380 or BLS 3400	Business Ethics Legal Aspects of Business	3
Select One:		3
BLS 3260	Essential Business Skills	
BLS 3340	Managing Org Behavior	
BLS 3450	Commercial Law	
BLS 3600	Entrepreneurship	
BLS 2220	Intro to Finance	
BLS 3200	Introduction to Marketing Principles	
BLS 3800	Leadership: Navigating for Success	
BLS 4750	Advanced Perspectives in HR Management: Theory & Practice	
Total Credit Hours		18