

COMMUNICATION MAJOR

The Department of Communication offers a major which seeks to produce theoretically informed graduates with the necessary practical and analytical skills for successful professional careers, including the ability to: think critically and express ideas clearly and creatively; perform close textual analysis of various forms of communication (written, visual, nonverbal); analyze historical and contemporary forces behind cultural identities and relationships; and, finally, analyze the structures and institutions that inform the relationship between media, technology and society. The major consists of ten courses with a minimum of 30 credits.

Requirements

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Course ID	Title	Credits
Introductory Courses		
One introductory course at the 1000 level		3
COMM 1150	Introduction to Cinema	
COMM 1250	Introduction to Television	
COMM 1350	Introduction to Cultural Studies	
COMM 1450	Introduction to Global Media	
COMM 1550	Introduction to New Media and Internet Studies	
COMM 1650	Introduction to Media Studies	
Required Core Courses ¹		
Identities and Relationships:		
COMM 3140	Cross-Cultural Analysis	3
Texts and Representation:		
Select one of the following:		3-4
COMM 3150	Film Analysis	
COMM 3250	Rhetorical Criticism	
COMM 3350	New Media Analysis	
Structures and Institutions:		
COMM 3160 or COMM 3260	Technology Analysis Media Industry Analysis	3
Additional Courses		
Select six elective courses in consultation with the Communication advisor ²		18
Other Elective Options		
ASTA 3770	Chinese Cinema	
DMPC 3750	Media for Community Health and Well Being	
SLAM 2600	Introduction to Creative Industries	
SLAM 3060	Philanthropy and Social Change	
SLAM 3100	Digital Entrepreneurship	
Total Credit Hours		30-31

¹ Majors must complete three core courses, one in each area of the curriculum, preferably by the end of junior year.

² At least two of these courses must be 3000-level or above, and two must be 4000-level or above. In general, 1000- and 2000-level courses are introductory courses. 3000-level courses encourage applications of communication theory through research methods and service learning. Most 4000-level classes are courses that stress writing, creative production, or service learning. Students wishing to graduate with honors in Communication must take either the graduate seminar (COMM 6210 Seminar In Comm Studies (3 c.h.) or COMM 6220 Seminar In Comm Studies (3 c.h.)) or another 4000-level honors course and complete an honors project. Majors planning to study abroad should seek departmental advice as early as possible.