

# MARKETING

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At the undergraduate level, Freeman offers a marketing major in the Bachelor of Science in Management (BSM) program. A minor option for business students also exists.

## Programs

### Undergraduate

#### Major

- Marketing Major, BSM (<https://catalog.tulane.edu/business/marketing/marketing-major/>)

#### Minor

- Marketing Minor for BSMs (<https://catalog.tulane.edu/business/marketing/marketing-minor/>)