

MINOR IN ENTREPRENEURIAL BUSINESS (AVAILABLE TO BSM'S AND NON-BSM'S)

Overview

Training in entrepreneurship is now viewed as an integral component of a contemporary undergraduate business curriculum and critical for the professional development of undergraduate students within and beyond the walls of business schools. To further develop the entrepreneurial mindset and skillset of undergraduates, Tulane University offers a new minor in "Entrepreneurial Business" housed in the A.B. Freeman School of Business. All NTC students are eligible to pursue this minor. There is a "BSM-track" and a "Non-BSM track."

Requirements

The courses for the minor are designed and intended to be taken in sequential order. In other words, students would ideally first take the courses in the core requirements section, followed by the three elective courses, followed by the experiential learning component.

Course ID	Title	Credits
Course Requirements for BSM Students		
Core Requirement(s)		3
MGMT 3200 or MGMT 4140	Fundamentals in Entrepreneurship	
Electives (Choose Three)		9
FINE 4130	Venture Capital and Private Equity	
MGMT 4050	Entrepreneurial Hospitality	
MGMT 4110	Cases In Entrepreneurshp	
MGMT 4150	Environment, Society, and Capitalism	
MGMT 4180	Management of Technology and Innovation	
MKTG 4145	New Product Development	
MGMT 4200	Student Venture Accelerator 1 (Consider taking MGMT 4210 subsequently)	
MGMT 4300	Social Venturing for a Sustainable Future	
Experiential Learning Component		3
MGMT 4610	Management of New Ventures	
MGMT 4210	Student Venture Accelerator 2 (Must take MGMT 4200 prior to MGMT 4210)	
Total Credit Hours		15

Course ID	Title	Credits
Course Requirements for Non-BSM Students		
Core Requirement(s)		6
BUSG 3200 or FINE 3010	Introduction to Financial Analysis Financial Management	
MGMT 3200	Fundamentals in Entrepreneurship	
Electives (Choose 3)		9
FINE 4130	Venture Capital and Private Equity	
MGMT 4050	Entrepreneurial Hospitality	
MGMT 4110	Cases In Entrepreneurshp	
MGMT 4150	Environment, Society, and Capitalism	
MGMT 4180	Management of Technology and Innovation	
MGMT 4200	Student Venture Accelerator 1	
MKTG 4145	New Product Development	
MGMT 4300	Social Venturing for a Sustainable Future	
Experiential Learning Component		3
MGMT 4610	Management of New Ventures	

