

A. B. FREEMAN SCHOOL OF BUSINESS

A. B. Freeman School of Business

Goldring/Woldenberg Business Complex
7 McAlister Drive
New Orleans, LA 70118
<https://freeman.tulane.edu/>

The A. B. Freeman School of Business offers the Bachelor of Science in Management degree at the undergraduate level. In addition, the Freeman School offers a variety of graduate degrees: Master of Accounting, Master of Business Administration, Master of Business Analytics, Master of Finance, Master of Global Management, Master of Management, Master of Management in Energy and Doctor of Philosophy in Business Administration.

Mission

We inspire, engage, and enable students, organizations, and our global business community to contribute to human achievement and prosperity by creating and disseminating high-impact business knowledge and by leveraging the experiences that New Orleans and Tulane provide.

History

Tulane University's College of Commerce and Business Administration was founded in September 1914, supported by business leaders who envisioned a school that would strengthen the New Orleans economy and capitalize on its international ties. Under the leadership of Dean Morton A. Aldrich, the college joined 16 leading business schools in founding the Association to Advance Collegiate Schools of Business (AACSB International) and thus set the standards for business education in the United States. The school has maintained continuous accreditation since 1916.

In 1984, the A. B. Freeman School of Business was named in honor of Alfred Bird Freeman, chairman of the Louisiana Coca-Cola Bottling Co. A renowned business innovator and civic leader, Freeman advocated foreign trade zones and further development of the port of New Orleans.

Today, the Freeman School continues to meet the needs of the business community - locally, nationally, and internationally - by educating the leaders of today and tomorrow.

Core Values

The Freeman School adheres to the following core values:

- Integrity: We commit to guide all actions by strong ethical and moral standards that are consistent with the core values of the institution.
- Excellence: We commit to strive for excellence and superior performance in all that we do.
- Innovation: We commit to empower our stakeholders to develop and implement novel and useful ideas and solutions that address challenges facing individuals, the Freeman School, business, and society.
- Engagement: We commit to actively seek, create, and strengthen connections within the Tulane community and in communities at the local, regional, national, and global levels.
- Collegiality: We commit to treat each other with respect, to earn each other's trust, and to support each other as we use our knowledge and abilities to contribute to all of our communities.

We will gauge our success in achieving our mission through indicators that relate to the following benchmarks:

- Our ability to create and leverage, in mutually beneficial ways, a broad range of relationships with organizations in New Orleans, across the Gulf South, and in world regions that are of greatest strategic import to the Freeman School.
- The Freeman School's demonstrable contributions to human achievement and prosperity, such as organizational leadership by our alumni, thought leadership by our faculty, and intellectual innovation by the school as a whole through leading-edge academic programs and partnerships.
- The reach and impact of business knowledge produced by our faculty and students, primarily through insightful scholarship in leading journals, and also through our direct engagement with industry in New Orleans and beyond.
- The competitive advantages built on the experiences that New Orleans and Tulane provide, such as the extent to which our links with key industries benefit our students and strengthen our research.
- The degree to which our stakeholders build and enhance the Freeman School through their commitment to our core values.
- The extent to which we are effective stewards of our resources.

Policy Revisions

The Freeman School reserves the right to modify any of its policies or procedures during the academic year.

In the event of a conflict between the policies or procedures stated in this catalog and in other publications of the Freeman School, this document, as revised and on file in the Office of Undergraduate Education and the Office of Graduate Programs, takes precedence. The University reserves the right to amend or change any of its established regulations, courses, or charges at any time, and to make such changes applicable to current students and to new students.

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Undergraduate Policies

Newcomb-Tulane College Policies

A full description of academic policies for all students in Newcomb-Tulane College (<https://catalog.tulane.edu/newcomb-tulane/#academicpoliciestext>) can be found in the college's section of this catalog. Students should review these policies thoroughly.

In cases where NTC students require the approval of the NTC Dean, such as excused absences for final exams in business school courses, BSM students require the approval of Freeman's Associate Dean for Undergraduate Education.

School of Business Undergraduate Policies

The undergraduate programs of the Freeman School of Business follow the policies maintained by NTC where applicable. Exceptions and additions to these policies are listed below. Further details on these policies, along with forms, procedures, and other student guidelines, are available on the BSM Current Student page on Canvas or from the Office of Undergraduate Education (GWBC 204).

Enrollment Requirements

Current Tulane University students with a minimum 2.000 cumulative GPA may be eligible to enroll in the Freeman School. Interested students should obtain a major/minor declaration form from the Office of Undergraduate Education in suite 204 of the GWBC or from the Academic Advising Center in Mussafer Hall.

The Associate Dean for Undergraduate Education may dismiss a BSM student from the Freeman School if the student has a cumulative GPA of 1.999 or lower for two consecutive semesters, and if the student has taken at least five courses required for the BSM degree, including required non-business courses. Dismissal permanently bars the student from taking additional business courses and from earning either a BSM degree or a business minor.

Auditing Courses

The Freeman School does not allow students to audit business courses. A student interested in auditing courses at the other undergraduate schools at Tulane should consult that school and the Newcomb-Tulane College Dean's Office.

Cross-Registration and Exclusions

Students may fulfill non-business electives at the Schools of Architecture, Liberal Arts, Public Health and Tropical Medicine, or Science and Engineering. Students can use ROTC courses to satisfy up to 12 credits. Students may fulfill up to nine credits at the Schools of Professional Advancement (SoPA) and/or Social Work (SOWK), subject to the restrictions listed below.

Excluded Courses: The following courses do NOT satisfy BSM degree requirements; Freeman considers these courses as extra coursework, over and above the credits required for the BSM degree:

- **Business Courses from School of Professional Advancement:**

Business courses offered by the School of Professional Advancement (SoPA) do NOT satisfy BSM degree requirements. These courses have the following prefixes:

- BSAC - all Accounting courses
- BSBL - all Business Law courses
- BSFN - all Finance courses
- BSMK - all Marketing courses
- BSMT - all Management courses
- CPST - all Information Systems courses
- CSEC - all Economics courses
- GLSP - all Legal Studies courses
- HRDV - all Human Resources courses
- REAL - all Real Estate courses
- Disney College Business courses

- **Other Excluded Courses:**

- Undergraduate Law (LAWU) courses
- Majors, Internships and Jobs (CRDV) courses

- **Loyola University and the University of New Orleans:**

BSM students may not cross-register for business courses at Loyola University or the University of New Orleans. Freeman treats courses taken at either university as transfer work.

Double Majors

Freeman limits BSM students to either two business majors or one business major and one business minor. If a student chooses to pursue a double major within Freeman, or a major and a minor, the student cannot double count courses and must select how the courses will apply to each major/minor. Students must meet with their designated business school academic counselors each semester to plan their courses of study. Each student is responsible for individual course selection and for meeting the requirements for graduation.

A BSM student wishing to pursue a second major outside of Freeman should consult with the Academic Advising Center and review the Newcomb-Tulane College policy for information regarding a second major.

Freeman GPA

Freeman offers courses in the following areas of study: Accounting (ACCN), Energy (ENRG), Finance (FINE), International Business (INBS), Information Management (INFO), Legal Studies in Business (LGST), Management Communication (MCOM), Management (MGMT), Management Science (MGSC), Marketing (MKTG), and Taxation (TAXN).

To graduate, BSM students need 122 credits of **academic work and a 2.0 cumulative grade point average overall, with a minimum cumulative grade point average of 2.0 in their business and major courses.** BSM students use Freeman electives to satisfy major requirements. Students may fulfill other electives at other schools on campus. Students should discuss all course selections with their advisors and regularly check progress toward graduation on the Degree Works Audit, accessible through Gibson.

The Freeman GPA is calculated using all courses attempted from the School of Business and the following non-business required courses: ECON 1010 Intro to Microeconomics (3 c.h.); ECON 1020 Intro to Macroeconomics (3 c.h.); MATH 1150 Long Calculus I (3 c.h.) and MATH 1160 Long Calculus II (3 c.h.) or MATH 1210 Calculus I (4 c.h.); MATH 1230 Stats For Scientists (4 c.h.); and PSYC 1000 Introductory Psych (3 c.h.).

Grading System

Federal law prohibits the University from releasing grades or other confidential information to third parties, including parents and guardians, unless the student provides the Newcomb-Tulane College Dean's Office with written authorization for release of such information. Students may make this request at any time.

The University measures a student's progress toward graduation not only by credits earned, but also by the grade-point average. The grade-point average is determined by dividing the student's total number of quality points by the total number of quality hours. Graduation requires a 2.000 grade-point average, equivalent to an average grade of C, in all courses, as well as in the major.

Grade	Description
A	4.00
A-	3.667
B+	3.333
B	3.000
B-	2.667
C+	2.333
C	2.000
C-	1.667
D+	1.333
D	1.000
D-	0.667
F	0.000
U	Unsatisfactory; not counted in grade-point average and is not counted in earned hours
UW	Unofficial withdrawal; counts in grade-point average as a failing grade and earns no quality points
WF	Withdrawn failing; counts in grade-point average as a failing grade and earns no quality points
I	Incomplete; not counted in grade-point average
IP	In progress; not counted in grade-point average
W	Withdrawn; not counted in grade-point average

NON-STANDARD GRADES

The following information pertains to all schools:

Grade	Description
S	Satisfactory; not counted in grade-point average, but is counted in earned hours
U	Unsatisfactory; not counted in grade-point average and is not counted in earned hours
UW	Unofficial withdrawal; counts in grade-point average as a failing grade and earns no quality points
WF	Withdrawn failing; counts in grade-point average as a failing grade and earns no quality points

Grading Guidelines

The Freeman School faculty approved the following recommended grading policy for the class GPA for each section of BSM courses:

- Core BSM courses are expected to have a maximum class GPA in the range of 2.700 to 3.000.
- Elective BSM courses are expected to have a maximum class GPA in the range of 3.000 to 3.333.
- The Freeman School has no minimum class GPA guidelines.

Faculty members who are teaching more than one section of the same BSM course may pool the students in the different sections and compute one class GPA.

Students receive credit for grades of D- or better; however, they must offset low grades with grades high enough to maintain the 2.000 Tulane GPA, the 2.000 Freeman School GPA, and the 2.000 major GPA necessary to meet continuation and graduation requirements.

Grade Complaints and Grievance Procedure

Freeman follows the grade complaints and grievance procedure (https://advising.tulane.edu/sites/g/files/rdw1166/f/Grade%20Grievance%20PROCEDURESONGRADEANDOTHERACADEMICCOMPLAINTS_000.pdf) described by University policy. However, because the Freeman School does not have department chairs, any grievances that the student cannot resolve at the faculty level must be brought to the Associate Dean for Undergraduate Education.

Graduate Courses

BSM or other undergraduate students may not take Freeman School graduate courses (i.e., 6000- and 7000-level courses), with the exception of students who have applied for and been admitted to the BSM/MACCT program. BSM/MACCT students may enroll only in approved graduate courses that fulfill MACCT requirements; they may petition to count a graduate level course towards their BSM degrees only if that course is not necessary for their MACCT requirements. However, the course may not count towards both the MACCT and BSM program requirements.

Independent Study

A student with superior scholastic standing may be able to work one-on-one with a professor through an Independent Study. An Independent Study course counts as a business elective, but it cannot substitute for an elective that counts towards the student's major, and it may not replicate existing courses. Students who have senior standing and a minimum overall GPA of 3.333 are eligible. The Independent Study student, along with the faculty member overseeing the Independent Study, must submit a syllabus, (including learning objectives, meeting schedules, assignments, final exam/paper, and the grading policy), to the area coordinator and the BSM office. Independent Study courses require the approval of the Associate Dean and the full-time faculty member(s) who will be teaching the courses.

In a tutorial, in a one-to-one or small group setting, a faculty member teaches an existing course that the school is not currently offering. The syllabus and the text for the tutorial are the same as in the regular course. All tutorials are at the faculty member's discretion. Tutorials require the approval of the Associate Dean and the full-time faculty member(s) who will be teaching the courses. Interested students should consult with their business school academic counselors for details.

Internships

Qualified business majors may apply to receive credit for completing an unpaid internship. Students will earn one credit that will be shown as a 4000-level course on their transcripts. Please note: This credit does not apply towards the 122 minimum hours required for the BSM degree. The student is responsible for locating the position and making all arrangements.

Students must meet a number of specific requirements to receive credit for an internship. Students must speak with the Career Management Center to confirm eligibility and complete an online application at least seven days before their intended internship start date.

Prerequisites/Course Restrictions

Classes have two types of restrictions:

- Course Prerequisites – A prerequisite is a course that is required prior to a student taking a more advanced course. Students have the responsibility to be aware of course prerequisites because the registration system does not always prevent a student's registration if

the student lacks the prerequisites. At any time during the semester, the Office of Undergraduate Education, at the Associate Dean's discretion, may drop students who have enrolled in courses for which they do not have the prerequisites.

- Credit Hours/Class Standing – Some courses require that the student complete a certain number of credit hours or have a particular class standing prior to enrolling. The registration system will block registration for a course if a student has not met the minimum credit hours to register for that course.

Residency Requirement

Full-time undergraduate students enrolled at Tulane who are earning the BSM degree must complete a minimum of 60 credit hours at the University and a minimum of 30 credit hours at the Freeman School, excluding credits earned in Tulane Study Abroad Programs and in the Washington Semester Program. The University considers credits earned in these programs to meet the senior residency requirements. Transfer students must earn a minimum of 60 hours of credit from Tulane and 30 hours of credit from the Freeman School.

Satisfactory/Unsatisfactory Grading Option

Students in good standing may elect to take one course per semester on a Satisfactory/Unsatisfactory (S/U) basis. A student may count no more than 10 such credits towards BSM degree requirements. Students may not use the S/U option to satisfy the writing, foreign language, quantitative reasoning or laboratory components of the core curriculum, or major or minor requirements. The last date for designating or revoking the S/U option is the deadline for dropping courses.

Schools may impose additional limitations on courses that students can take as S/U; please refer to the appropriate school section for additional information. Business school classes cannot be taken S/U, with the exception of CDMA and designated Service Learning courses.

A student electing this option will obtain academic credit for the course, without affecting the GPA, as long as the work is at the C- level or better. The University does not count a grade of U in a student's GPA, and it carries no credit for the course. In addition, because the University does not count a grade of S in a student's GPA, the S grade type will not count towards the Dean's List honors or towards the 2.000 GPA required for graduation.

Transfer Credit

For Students Transferring to Tulane

Newcomb-Tulane College Rules: Students who wish to receive transfer credit for college courses taken prior to enrolling in Tulane University are subject to the transfer credit rules for Newcomb-Tulane College, explained in the University Catalog. The additional requirements listed below apply to students wanting to receive transfer credit for business courses.

Freeman School Rules: Students who attempt to transfer in any business courses for college credits that the students earned prior to admittance to Tulane must adhere to the Tulane-Newcomb College rules. The University will review these business credits according to the following limitations:

- To qualify for transfer credit, the student must take business courses at an AACSB-accredited university. In general, the course content should match that of courses offered at Freeman. Occasionally, the University will deem creditworthy a course that contains business content not covered in our existing courses.
- Students can transfer up to five business courses into Freeman. Certain courses are ineligible for transfer: core classes with a writing requirement, courses required for the major and the Capstone.
- Incoming students will not receive credit for core business courses taken at institutions other than Tulane during the summer preceding admission to the Freeman School.
- Students will not receive credit for courses with a grade of less than C (2.0).
- Grades do not transfer; consequently, the University does not consider these grades when calculating GPA or grade point averages for Dean's List or Honors eligibility.
- Transfer credit is subject to approval by the Area Coordinator where the class is housed.

Transcript Adjustment for Business Classes

Following a student's submission of transcripts and course descriptions to the Office of Undergraduate Admission, the Area Coordinator where the class is housed will evaluate the courses. If the courses are equivalent to Freeman School coursework, the University will adjust the student's Tulane transcript to reflect the academic credit awarded in transfer. The University does not transfer grades with the credits. Please note that the Freeman School may deny transfer credits for applicability to the business major/minor because of AACSB professional accreditation standards.

For Incoming, First-Year Students

All incoming first year students are subject to the transfer credit rules for incoming, first year students of Newcomb-Tulane College. Business courses taken elsewhere are subject to the same transfer credit rules that apply to current BSM students.

For Current BSM Students

Current BSM students are subject to the transfer credit rules for Newcomb-Tulane College, explained in the University Catalog. In addition, the requirements listed below apply to current BSM students wanting to receive transfer credit for business courses:

1. Students must receive prior written approval for transfer credit

In order to transfer credit for business courses to Tulane, currently enrolled BSM students must obtain prior approval from the Area Coordinator where the class is housed. Students must submit the course syllabus to the Office of Undergraduate Education for the Area Coordinator where the class is housed to review to determine equivalency to a Freeman School course. Please consult the preceding policy on transfer credit for business electives.

2. The institution must have AACSB accreditation

Transferred business courses must be from AACSB-accredited schools. Non-business courses must comply with the requirements of Newcomb-Tulane College and receive approval from the appropriate school.

3. Students may not transfer Freeman core requirements

BSM students are required to take all business core courses at the Freeman School: ACCN 2010, ACCN 3010, FINE 3010, LGST 3010, MCOM 3010, MGMT 3010, MGSC 3010, MKTG 3010, MGMT 4010, MGMT 4900 and CDMA 1201.

4. Students may not transfer required major courses

BSM students are required to take all required major courses at the Freeman School. The required courses for each major are shown below and will not be considered for transfer credit for any BSM student.

Finance FINE: 4100, 4110, 4120; ACCN 3100

Legal Studies in Business LGST: 4100, 4110

Marketing MKTG: 4100, 4110, 4120, 4220, 4250

5. Students may receive transfer credit for a maximum of two business electives (6 credits)

The Undergraduate Curriculum Committee will establish a "potential transfer credit course list" that identifies the Freeman courses that will be considered for transfer credit. A student can transfer up to two courses from a "potential transfer credit course list" from a host institution, subject to faculty area coordinator approval. This list does NOT include any required major courses or BSM core courses.

6. Transfer credit should equal Tulane work

Courses taken in a classroom environment should carry at least three semester hours of credit, or the equivalent in quarter hours. Any credit granted by Tulane should equal the semester hours (or their equivalents) earned for the transferred course. Assurance of learning must be evident in the course syllabus.

7. Students must earn a C or better, but grades do not transfer

Students must earn a grade of C or better in transferred business courses, but only the credit hours, not the grade, are recorded on the transcript. Therefore, the University does not use grades earned for transferred courses to calculate grade point averages for Dean's List or Honors eligibility.

8. Students must submit official transcripts

Transfer credit cannot be granted until the student's academic advisor receives an official transcript. Arranging delivery of the transcript is the student's responsibility. Students must have transcripts mailed to the attention of their Newcomb-Tulane College academic adviser at the Academic Advising Center.

For Tulane Students Who Attend a Freeman-Approved Study Abroad Program

For coursework completed on a Freeman-approved program (including pre-approved NTC Office of Study [OSA] programs), the Tulane transcript will automatically show all courses, grades and credits. Grades earned abroad will appear on the official transcript, but will not be calculated into the cumulative GPA.

Courses taken abroad require pre-approval from a student's Study Abroad advisor and BSM academic counselor. The counselors will use a preapproved list of courses that the Undergraduate Studies Committee has approved. Approved business courses taken in a student's major will count as major elective credit. Approved business courses taken outside the major will count as business elective credit. All classes taken abroad will come back with 5380/5390 course numbers. For example, International Finance taken abroad will transfer back to Tulane as FINE 5380 International Finance and will count as major elective credit for a finance major or as a generic business credit for a non-finance major.

To receive Tulane credit for coursework abroad, students must submit a Learning Agreement prior to departure, complete the study abroad program, submit all materials and assignments to their instructors by the end of the last day of class and take scheduled examinations.

The University strongly encourages students to retain personal copies of course syllabi and all work submitted abroad until all grades and courses have been posted to the official Tulane transcript. Students may not transfer in core or major required courses regardless of major.

For Current BSM Students Who Attend a Study Abroad Program that is not Freeman-approved, the general Transfer Credit policy for Current BSM Students applies.

For Tulane Students Who Are Business Minors

Business minor students cannot count any transferred business courses towards the Freeman business minor.

For Tulane Students in Approved Joint Degree Programs

The University may make an exception to the five business course rule for transfer students if the courses are from an approved joint degree program. However, these students will be subject to the following residency rule: Full-time undergraduate students enrolled at Tulane University who are earning the BSM degree must complete a minimum of 60 credit hours at the University and a minimum of 30 credit hours at the Freeman School, excluding credits earned in Tulane Study Abroad Programs and in the Washington Semester Program. Credits earned in Tulane Study Abroad Programs and in the Washington Semester Program will satisfy the senior residency requirement that requires the student to earn the last 30 credit hours at Tulane.

Graduate Policies

Graduate School Policies

A full description of academic policies for all students in Graduate Programs (<https://catalog.tulane.edu/graduate-degrees-professional-programs/graduate-postdoctoral-studies/policies/>) can be found in the Office of Graduate and Postdoctoral Studies section of this catalog. Students should review these policies thoroughly.

School of Business Graduate Policies

Approved Course Loads

Freeman School graduate students may register for up to 18 credit hours without special permission. Students with a cumulative grade point average (GPA) of at least 3.50 or above may take an overload of three credit hours per semester with the approval of their academic adviser. In all other cases, petitions for course overloads are submitted to the adviser for consideration by the senior associate dean.

Auditing Courses

The Freeman School discourages auditing courses. In exceptional circumstances, however, students may be allowed to audit a course with the permission of their program adviser. Once a course is audited, it may only be taken for credit at a later date with the approval of the instructor and the program adviser.

Class Attendance/Medical Withdrawals

Students are expected to attend all classes unless they are ill or prevented from attending by exceptional circumstances. Instructors should establish policies for attendance in their classes that are announced at the beginning of the semester. Students who find it necessary to miss class are responsible for obtaining notes on material covered in lectures or other class sessions. It is up to the instructor to determine whether or not to allow the student to make up missed quizzes, examinations or other exercises. Students are responsible for notifying professors about absences that result from serious illnesses, injuries or critical personal problems. Check with the Student Health Center on the current policies for medical excuses.

Continuation Requirements

Each graduate degree program has its own continuation requirements. These standards are applied to all work attempted and completed in the degree program at Freeman, including earned grades of F, WF and UW. If a course is repeated, only the latest grade contributes to the grade point average. Please refer to the appropriate handbook on the Freeman website for specifics on continuation requirements for each program.

Courses in Other Divisions of Tulane

A student may petition the senior associate dean for permission to take up to six credit hours of graduate coursework in other divisions of Tulane University. The petition must be approved prior to registration if the course is to be included as a part of the graduate degree requirements.

The petition should be submitted to the senior associate dean through the academic adviser. The petition should include a statement describing the course's contribution to the student's professional career goals. If there are special circumstances relating to the request, they should be summarized in the petition. Appended to the petition should be a course description and a current course syllabus, if available. If the syllabus is not available, a syllabus from the most recent offering should be included.

Such courses must be at the graduate level and carry the equivalent of a 7000-level designation. Undergraduate courses, courses that include substantial undergraduate enrollment, or School of Professional Advancement courses are not accepted.

The hours earned for these courses will be counted toward the hours required for the MBA degree. Grades earned in these courses will not be included in the grade point average, since they were assigned using a policy different from that of the Freeman School, nor will they be used for determining graduation, continuation, awards, honors, or fellowships. Minimum passing grades are determined by the school offering the course. Students must receive a passing grade in the course to have it count for degree purposes. Since these grades will not be counted in grade point averages, students must meet all grade point average requirements for their degrees using only Freeman School courses.

Course Withdrawals or Additions

Students can drop and add courses according to the dates set each semester by the Office of Graduate Programs. These dates are available on the Freeman School website or in the Office of Graduate Programs. It is important that students be aware of these dates in order to avoid unnecessary financial obligations. Drop/add forms are available on the Freeman website and in the Office of Graduate Programs. They must be completed and signed by the student and then signed and processed by the program adviser. Students should discuss implications of course withdrawals or additions with their program adviser if they have questions.

Dismissal

Students who fail to meet the terms of probation will be dismissed from the program. In addition, students who remain on probation for two consecutive semesters or whose cumulative GPAs are below 2.00 will be dismissed from the program.

Grading System

Grade Symbols:

All graduate programs in the Freeman School use a letter grade system with the following quality point equivalents:

Grade	Description
A	4.00
A-	3.67
B+	3.33
B	3.00
B-	2.67
C+	2.33
C	2.00
C-	1.67
D+	1.33
D	1.00
D-	0.67
F	0.00
I	Incomplete - This grade will automatically become F unless the work is made up within 30 days after the beginning of the following semester, excluding Summer School. This grade is not to be used as an automatic extension but only for unavoidable delays caused by illness or other emergencies.

The quality point total for each course is computed by multiplying the numerical value of the grade received by the course credit hours.

Graduate credit is awarded for grades of D- or better; however, lower grades must be offset with higher grades to meet continuation and graduation requirements. The grades of W (withdrawal), WF (withdrawal failing), and UW (unofficial withdrawal) may be assigned by the instructor when the student withdraws from a course before its completion. A grade of W does not affect the grade point average. Grades of WF or UW are computed in the grade point average as an F. A grade of P (pass) is not counted in the grade point average but is counted in earned hours. A grade of F (fail) is not counted in earned hours but is counted in the grade point average.

Grading Guidelines:

The Freeman School faculty approved the following recommended grading guidelines for the class GPA for each type of graduate course:

6000-level courses are expected to have a mean class GPA in the range of 3.00 to 3.33.

7000-level courses are expected to have a mean class GPA in the range of 3.33 to 3.67.

Faculty members teaching more than one section of the same course may pool the students in the different sections and compute one class GPA.

Graduation Requirement

To graduate with any Freeman master's degree, the student must satisfy the following requirements:

Application: The student must submit an "Application for Degree" at the beginning of the semester in which he or she intends to graduate. This online form is made available through Gibson by the student's academic adviser. The completed form must be submitted by the stated deadline in order to appear in the commencement program.

Minimum GPA: Students must earn a cumulative GPA of at least 3.00 on all graduate-level course work counting toward the degree at the Freeman School. In some cases, satisfying this requirement may necessitate additional course work. If a course is repeated, only the latest grade contributes to the GPA. However, if a student receives a grade of WF due to a determined infringement of the unified code of graduate student academic conduct, the failing grade will remain in the GPA calculation, even if the course is repeated for credit.

Financial and non-academic: Students must meet all financial and other non-academic requirements set by Tulane University and by the Freeman School.

Leave of Absence

A student in good academic standing may choose not to register for coursework in a given semester and still remain in the program. The student must notify the program adviser of his or her intention and proposed return date. Should a student not take courses for three consecutive semesters (including the summer), he or she must apply for reactivation in the program. Letters requesting reactivation should be submitted to the program adviser. Any student who breaks the continuity of his or her program for more than three consecutive semesters (including summer semesters) must reapply for admission to the program through the Office of Graduate Admissions. Readmitted or reactivated students must meet the degree requirements and abide by the academic policies in place at the time of their return to the program. The senior associate dean will review the student's record and indicate which courses taken in the past will meet the new degree requirements and which will not. No course more than seven years old may be used to meet the degree requirements without the written approval of the senior associate dean.

Probation

A student who fails to meet continuation requirements is placed on academic probation. The terms of such probation will vary depending on the particular circumstances. These terms ordinarily will include a requirement that the student raise his or her GPA to the level required and may include a requirement to take specific courses and achieve specified levels of performance in those courses. Probation conditions may include restrictions on non-academic activities and on maximum or minimum course loads. Students may not receive the grade of I (incomplete) while on probation.

Repeating Courses

Graduate credit is awarded on all Freeman courses in which a grade of D- or higher is earned. Courses for which a student has received credit can be repeated. A student must repeat any required course in which a failing grade is earned. However, both grades remain on the transcript. When a course is repeated, only the latest grade contributes to the grade point average. Elective courses do not need to be repeated, but the credit hour and grade point average requirements for graduation must be met. If a student receives a grade of WF due to a determined infringement of the unified code of graduate student academic conduct, the failing grade will remain in the GPA calculation, even if the course is repeated for credit.

Right of Appeal

A student who receives a letter of dismissal has the right to appeal to the senior associate dean. A petition stating the reasons for the appeal should be submitted in writing to the program adviser, who will forward it to the senior associate dean. The student may request, or be requested, to appear in person if further information is needed. Favorable action on the appeal will depend on the student's ability to demonstrate that his or her academic performance to date is not representative of future performance. The senior associate dean will attempt to determine if the student in future semesters can achieve the required performance and rectify any deficiencies. The burden of argument in the appeal process rests with the student. A student who is reinstated following a successful appeal of dismissal is placed on probation.

Shared Courses

If a student earns more than one degree at Tulane and there is crossover in course requirements between the two degrees, the student can double count up to 25% of the total credit hours required for the smaller degree, not to exceed 12 credits.

Degree Requirements

Undergraduate Degree Requirements (p. 11)

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- [Newcomb-Tulane College General Education Curriculum \(p. 11\)](#)
- [Proficiency Requirements \(p. 12\)](#)
- [Distribution Requirements \(p. 12\)](#)
- [Additional Core Requirements \(p. 12\)](#)

- A.B. Freeman School of Business - Undergraduate Requirements (p. 13)
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- Master of Business Administration (p. 14)
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Undergraduate Degree Requirements

Newcomb-Tulane College Requirements

Newcomb-Tulane College General Education Curriculum

The Newcomb-Tulane College Core Curriculum allows students to explore a wide-range of disciplines and embodies the mission and values of the College by allowing students to have flexibility in their core curriculum courses while exploring a full-range of courses.

The core curriculum—which is composed of a minimum of 30 credits—is divided into three parts: proficiency requirements, distribution of knowledge requirements, and additional requirements. To ensure that students experience the breadth of knowledge at the collegiate level, AP, IB, and Cambridge A-Level courses can be used to satisfy proficiency requirements only in Formal Reasoning and Foreign Language.

Courses will be designated as satisfying the distribution requirements according to the content and methodology rather than the departmental affiliation of the course.

The new core curriculum general education requirements went into effect with the entering class of 2018.

Courses proposed to satisfy core requirements will be ratified by the Newcomb-Tulane Curriculum Committee.

Proficiency Requirements

Writing Skills (2 courses and 6 credits)

- Tier 1: Freshman writing (ENGL 1010 Writing or ENGL 1011 Writing for Academic Purposes) unless the student is exempt because of their score on the A.P./I.B./Cambridge-A level exams.
- Students receiving exemption from ENGL 1010 Writing/ENGL 1011 Writing for Academic Purposes are required to take an approved writing class during their freshman year. Approved courses will have at least 1/3rd of the grade based upon writing (excluding in class exams), but no revision is required.
- Tier 2: One additional writing course at the 2000 level or above taken from an approved list. Approved courses will have at least 1/3rd of the grade based upon writing (excluding in class exams), to include revision and re-evaluation by the instructor.
- Students are encouraged to take the Tier-1 writing course prior to taking the Tier-2 writing course; however, students are not prohibited from taking the Tier-1 and Tier-2 courses simultaneously.

Note: creative writing courses cannot be used to satisfy the writing proficiency requirement.

Formal Reasoning (1 course and 3 credits)

- One course in mathematics or symbolic logic from an approved list.

Foreign Language (0-3 courses)

The foreign language proficiency requirement is achieved in any of the following ways:

- A passing grade in a course at the 2030 level (3rd semester of Tulane 4-credit hour Foreign Language or ASLS coursework) or higher in accordance with assigned placement level.
- A passing grade on a Tulane-administered proficiency exam for students with assigned placements above the 2030 level. Students who do not successfully pass the proficiency exam will be automatically placed and must successfully complete a course at the 2030 level.
- A passing grade in a course at the level of placement above 2030.
- Advanced Placement score of 4 or 5 in a **foreign language test as noted in the AP/IB chart**
- Higher-Level IB score of 5 or higher in a **foreign language test as noted in the AP/IB chart**
- Cambridge A-Level score decided by the appropriate language department.
- SAT II achievement test of 640 or higher in a **foreign language**.

Note: This requirement is waived for students in B.S.E. programs.

Distribution Requirements

(A course can satisfy only one of the distribution areas.)

Mathematics and the Natural Sciences (2 courses including 1 lab science course and 7 credits)

(Those completing the B.F.A. degree need only complete 1 course with lab)

Social and Behavioral Sciences (2 courses and 6 credits)

Textual and Historical Perspectives (2 courses and 6 credits)

Aesthetics and the Creative Arts (3 credits), which can be fulfilled in 1-3 courses.

Additional Core Requirements

The First Year Seminar (1 course, 1-3 credits)

This requirement can be satisfied by a Tulane Interdisciplinary Seminar (TIDES) course or Colloquium course (COLQ 1010 Freshmen Colloquium Seminar (1-3 c.h.) or COLQ 1020 Freshman Colloquium (1-3 c.h.))

Public Service (2 courses)

- Tier-1 Service Learning: Service-learning courses at the 1000-3000 level to be completed by the end of the 1st semester of Junior year, requiring a minimum of 20 hours of service per semester.

- Tier-2 Service Learning: Service-learning courses at the 3000-level or above, a public service internship, international community engagement programs, Public Service Fellows program, a service independent study course/Honors Thesis, or an approved Study Abroad course—to be completed from the 1st semester as a sophomore through the last semester as a senior.

Race and Inclusion (1 course, 3 credits)

One course and 3 credits. Courses that fulfill this requirement will focus on the intersections of race with power, privilege, equity, justice, and/or inclusion and will focus at least 60% their content on these issues in the United States. These courses may also be used to satisfy proficiency or distribution core curriculum requirements.

Global Perspectives (1 course, 3 credits)

One course and 3 credits. Courses that fulfill this requirement will focus at least 60% content with stated objectives to develop historical, cultural, and societal knowledge of an area beyond the United States. These courses may also be used to satisfy proficiency or distribution core curriculum requirements.

For more information please visit the Core Curriculum website (<https://college.tulane.edu/core-curriculum/>).

A. B. Freeman School of Business - Undergraduate Requirements

Bachelor of Science in Management

The BSM program mission is to educate socially responsible business leaders with the intellectual capital necessary to succeed in a technologically sophisticated and dynamic global business environment. We accomplish this goal by building a creative and rigorous business curriculum on the foundation of a broad liberal arts education. The faculty designed the curriculum to stimulate students' intellectual curiosity and to emphasize the skills and values necessary for them to continuously learn, adapt and ultimately advance to positions of leadership.

Freeman offers various majors, minors and specializations within the Bachelor of Science in Management program. From finance to marketing, the BSM curriculum for each major includes a focus on international business, preparing students to compete and lead in the complex global marketplace.

Candidates for the Bachelor of Science in Management degree are required to complete a minimum of 122 credit hours with a minimum cumulative grade point average of 2.0 in their business courses and a 2.0 cumulative grade point average overall.

In addition to meeting the requirements of Newcomb-Tulane College, students seeking the BSM must fulfill the following requirements:

- Required Non-Business Courses*
- Business Core Courses (31.5 -33.5 hours**)
- Major-Specific Business Courses (hours vary by major)
- Major-Specific Business Electives (hours vary by major)
- Additional Business Electives (12 hours)

**These courses may count toward Newcomb-Tulane College requirements; students should consult with their NTC academic advisor.*

***CDMA 1201 is required but does not count towards the hours to earn the BSM degree. Students entering Tulane in Fall 2021 must take MGMT 4920, and students entering before Fall 2021 can take either MGMT 4900 or MGMT 4920.*

Detailed information about requirements for individual majors is available in the university catalog. Students are required to meet with their designated business school academic counselors each semester to plan a course of study. In addition, students must consult with their designated academic advisors in the Newcomb-Tulane Academic Advising Center regarding the Newcomb-Tulane core curriculum requirements.

Each student is responsible for individual course selection and for meeting the requirements for graduation. Students should discuss all course selections with their advisors and regularly check progress toward graduation on the Degree Works Audit, accessible through Gibson.

Bachelor of Science in Management/Master of Accounting Program

Freeman offers a BSM/MACCT program that students usually complete in five years. The program allows students to enter the accounting profession upon graduation. To earn a Master of Accounting degree, a student must complete 30 hours of graduate courses over and above the BSM requirements of 122 hours. Each student works with a faculty adviser to develop a plan to meet the educational requirements of the state(s) in which the student plans to work. Students in the BSM/MACCT program will take both graduate and undergraduate courses concurrently. The combined curriculum complies with the terms of Tulane's merit-based

undergraduate scholarships so that students retain scholarship support as long as they do not fulfill all BSM degree requirements until their last semester at the University.

Special Programs

BSM students have the option to complete a specialization in either energy or entrepreneurship. Students must complete 9 semester credit hours selected from specified courses in the chosen field of study and receive approval from faculty in the designated program.

Graduate Degree Requirements

General Graduate School Requirements

A full description of Master's (<https://catalog.tulane.edu/graduate-degrees-professional-programs/graduate-postdoctoral-studies/masters-programs-requirements/>) and PhD Degree (<https://catalog.tulane.edu/graduate-degrees-professional-programs/graduate-postdoctoral-studies/phd-program-requirements/>) requirements for all students can be found in the Office of Graduate and Postdoctoral Studies section of this catalog. Students should review these policies thoroughly.

Master of Accounting

The Tulane Master of Accounting (MACCT) program prepares college graduates for successful careers in public accounting firms and major corporations. Through the comprehensive, 30 credit-hour program, students will work closely with a faculty adviser to design an individualized curriculum based on their career aspirations. The program can be completed in two semesters or extended to three semesters to allow for a summer internship. Freeman undergraduates may apply for admission to the MACCT program in the junior year and earn both the BSM and MACCT degrees concurrently.

Master of Business Administration

Freeman's MBA students develop the financial and analytical skills essential for leadership in an increasingly interconnected world. Students may earn the Master of Business Administration (MBA) in one of three formats: Executive MBA, Full-Time MBA or Professional MBA.

Executive MBA

The Freeman School's Executive MBA program requires a minimum of 48 credit hours over 17 months, with two intensive weeks and classes on alternate weekends.

In the months immediately before the EMBA curriculum begins, prep courses in accounting and quantitative skills help to align student skills with the requirements of the early courses in the curriculum. The subsequent orientation and team building sessions will familiarize new students with policies and procedures and introduce faculty, classmates and study teams.

The EMBA program starts in January with a week-long session, Intensive Week I. Students complete two courses, including exams, in this 8-day intensive. Here students are reintroduced to academic life and begin to practice time management, balancing work, home and school responsibilities.

After Intensive Week I, classes then move to an alternate weekend structure, where students attend classes on Fridays and Saturdays of alternate weekends. Each set of two courses is typically completed in 7 weeks.

In the second half of the curriculum, elective courses are introduced. Students can earn a concentration in finance or management by selecting the elective course tracks in those areas.

A multi-cultural intensive week is held on the New Orleans campus in January of the second year. During this Intensive Week II, students form new global study teams, collaborating and sharing a classroom with their EMBA counterparts from Tulane's partner universities in Asia, Europe, and Latin America.

Full-Time MBA

Typically completed over four semesters, the full-time MBA program requires 61 credit hours. The curriculum encompasses knowledge core courses, a global leadership module and elective courses.

The knowledge core courses (24 credit hours), taken throughout the first two semesters, provide a foundation in all functional disciplines of business. The program provides an opportunity to understand the interrelationships among these disciplines and how they are integrated in the management of successful organizations.

Students also complete a global leadership module (7 credit hours), spread out over the second, third and fourth semesters, which develops students' practical understanding of business in an interconnected world. Each of the three courses in the module includes a practical focus on a particular region of the world (European Union, Latin America

and Asia) and involves an international immersion trip to that region. These international business experiences develop students' global operator skills and, through incorporated client projects, provide real-world business experiences on three continents. While each of the three action learning courses focus on a particular discipline, they share several common themes: applications orientation, use of live problems (client projects), focus on local and regional businesses, and an emphasis on teamwork.

Finally, students complete elective courses (30 credit hours) through which they may earn concentrations or specializations in analytics, energy, entrepreneurial hospitality, entrepreneurship, finance, real estate, and/or strategic management and innovation.

Professional MBA

Offering an interdisciplinary approach to the education of future managers, the PMBA program reflects the school's philosophy of a comprehensive general management curriculum. Delivering the high-quality Freeman MBA in an evening format allows students to complete an MBA from one of the country's finest business schools without interrupting their careers. Typically, the program spans three years and requires 54 credit hours of graduate coursework. The curriculum encompasses knowledge core and elective courses.

The knowledge core courses (36 credit hours) provide a foundation in all functional disciplines of business. The program provides an opportunity to understand the interrelationship among these disciplines and how they are integrated in the management of successful organizations. This sequence of required core courses assumes no prior academic background in business; however, all entering students are expected to have the quantitative, verbal, communication and computer skills necessary for the rigorous PMBA curriculum.

Finally, students complete elective courses (18 credit hours) through which they may earn concentrations or specializations in analytics, energy, entrepreneurial hospitality, entrepreneurship, finance, real estate, and/or strategic management and innovation.

Master of Business Analytics

Tulane's Master of Business Analytics (MANA) program provides recent college graduates with rigorous, quantitative training which allows graduates to translate vast amounts of complex data into manageable intelligence in order to guide business decisions. This distinctive degree, which requires 36 credit hours, can be completed in two semesters or extended to three semesters to allow for a summer internship.

Master of Finance

The Master of Finance (MFIN) program is designed for recent college graduates who desire in-depth knowledge of finance without the broad-based managerial curriculum typical of MBA studies. Freeman's 34 credit-hour program can be completed in two semesters or extended to three semesters to allow for a summer internship.

Master of Global Management

The Alliance Global MBA program offers qualified MBA, PMBA and EMBA students and graduates from the Alliance partner schools access to a unique global strategy curriculum and experience. Participants may earn a second degree, the Tulane Master of Global Management (MGM), offered by the Alliance partner schools jointly.

The Alliance partners are top business schools from around the world: the Baltic Management Institute (<http://www.bmiinstitute.com>) in Vilnius, Lithuania; IESA (<http://www.iesa.edu.ve>) in Caracas, Venezuela; ITAM (<http://mba.itam.mx>) in Mexico City, Mexico; Shanghai Jiao Tong University (<http://en.sjtu.edu.cn>) in Shanghai, China; Tulane University in New Orleans, USA; and the University of the Andes (<https://uniandes.edu.co/en/>) in Bogota, Colombia.

To earn the Tulane Master of Global Management degree, the student must complete six graduate level modules (19 semester credit hours), which includes a global consulting project completed remotely over five months.

Modules are taught by Tulane faculty, with the support of the Alliance business schools. The modules are held at five key business locations around the world. All modules are offered in an intensive, week-long executive format which is both convenient and accessible for current students and working professionals.

Master of Management

The Master of Management (MMG) program prepares its graduates for a competitive job market through business skills training and professional development. This unique program is designed for pre-experience students from any number of undergraduate backgrounds. The program consists of course work in management, data analysis, accounting, finance, marketing and business strategy. Freeman's 36 credit-hour program can be completed in two semesters or extended to three semesters to allow for a summer internship.

Master of Management in Energy

The Master of Management in Energy (MME) program is for recent college graduates with quantitative backgrounds who are seeking specialized industry knowledge in preparation for fast-track careers in energy. The MME program consists of course work in data analysis, economics, finance, modeling, risk management and trading. This degree, which requires 36 credit hours, can be completed in two semesters or extended to three semesters to allow time for a summer internship.

Doctor of Philosophy

The Doctor of Philosophy (PhD) program in business administration, which focuses on finance and financial accounting, is a full-time, research-intensive program. The PhD program is designed for students who want in-depth coverage in preparation for teaching at the college level. It is a four-year, 48 credit-hour program. Students must have earned an undergraduate degree prior to beginning the PhD program.

Programs Undergraduate

- Finance Major, BSM (<https://catalog.tulane.edu/business/finance/finance-major/>)
- Legal Studies in Business Major, BSM (<https://catalog.tulane.edu/business/legal-studies/legal-studies-major/>)
- Management Major, BSM (<https://catalog.tulane.edu/business/management/management-major/>)
- Marketing Major, BSM (<https://catalog.tulane.edu/business/marketing/marketing-major/>)

Minor

- Accounting Minor (Freeman School of Business) (<https://catalog.tulane.edu/business/accounting/accounting-minor/>)
- Entrepreneurship Business Minor (Freeman School of Business) (<https://catalog.tulane.edu/business/entrepreneurship/entrepreneurial-business-minor/>)
- Finance Minor (Freeman School of Business) (<https://catalog.tulane.edu/business/finance/finance-minor/>)
- Legal Studies in Business Minor (Freeman School of Business) (<https://catalog.tulane.edu/business/legal-studies/legal-studies-minor/>)
- Management Minor (Freeman School of Business) (<https://catalog.tulane.edu/business/management/management-minor/>)
- Marketing Minor (Freeman School of Business) (<https://catalog.tulane.edu/business/marketing/marketing-minor/>)
- Minor for Non-Business Students (<https://catalog.tulane.edu/business/business-minor/>)

Certificates & Specializations

- Energy Certificate (<https://catalog.tulane.edu/business/energy/energy-certificate/>)
- Energy Specialization for BSM Students (<https://catalog.tulane.edu/business/energy/energy-specialization-major/>)
- Entrepreneurial Management Specialization for BSM Students (<https://catalog.tulane.edu/business/entrepreneurship/entrepreneurship-major/>)
- Hospitality Entrepreneurship Certificate (<https://catalog.tulane.edu/business/hospitality-entrepreneurship-certificate/>)
- Real Estate Finance and Investment Certificate (<https://catalog.tulane.edu/business/finance/real-estate-finance-and-investment-certificate/>)
- Sports Management Certificate (<https://catalog.tulane.edu/business/management/sports-management-certificate/>)

Graduate

- Accounting, MACCT (<https://catalog.tulane.edu/business/accounting/accounting-mac/>)
- Alliance Global MBA with Baltic Management Institute, IESA, ITAM, Shanghai Jiao Tong University, University of the Andes, and Xiamen University, MGM (<https://catalog.tulane.edu/business/global-management/business-alliance-global-mba/>)
- Business Administration, Executive MBA (<https://catalog.tulane.edu/business/mba/business-executive-mba/>)
- Business Administration, Full-Time MBA (<https://catalog.tulane.edu/business/mba/business-full-time-mba/>)
- Business Administration, Online MBA (<https://catalog.tulane.edu/business/mba/business-online-mba/>)
- Business Administration, Professional MBA (<https://catalog.tulane.edu/business/mba/business-professional-mba/>)
- Business Analytics, MAN (<https://catalog.tulane.edu/business/business-analytics/business-analytics-man/>)
- Business, PhD (<https://catalog.tulane.edu/business/finance/business-phd/>)
- Energy, MME (<https://catalog.tulane.edu/business/energy/business-mme/>)
- Finance, MFN (<https://catalog.tulane.edu/business/finance/finance-mfn/>)
- International EMBA with University of Chile, Centrum, & ICESI (<https://catalog.tulane.edu/business/mba/business-international-executive-mba/>)

- Management, MMG (<https://catalog.tulane.edu/business/management/business-mmg/>)
- Master of Finance with Universidad Francisco Marroquin and UCASS, MFN (<https://catalog.tulane.edu/business/finance/international-finance-mfn/>)
- Master of Management in Energy with UCASS (<https://catalog.tulane.edu/business/energy/business-international-mme/>)
- Master of Management with Universidad Francisco Marroquin, MMG (<https://catalog.tulane.edu/business/management/master-management-mmg/>)

Special Undergraduate Programs

Special Undergraduate Programs

- [Altman Program in International Studies & Business](#)
- [Business Minor for Non-Freeman School Students](#)
- [Internships](#)
- [Joint BSM/JD](#)
- [Scholarly Honors](#)
- [Summer Study Abroad](#)
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Altman Program in International Studies & Business

The Altman Program in International Studies & Business is a special four-year undergraduate program that integrates liberal arts and business disciplines, extensive language instruction, and two study abroad experiences. Altman Scholars earn two degrees - a B.A. from the School of Liberal Arts and a B.S.M. from the A. B. Freeman School of Business.

The Altman Program provides students with an Altman-specific course each semester, a cohort summer study abroad trip between freshman and sophomore years, and logistical support for junior year abroad and internships. The program admits a cohort of 20 students who are selected before their matriculation at Tulane as freshmen.

Requirements

The Altman Program combines the curricula of two undergraduate degree programs: the School of Liberal Arts and the A. B. Freeman School of Business. Students may major in finance, management, marketing, or legal studies at the Freeman School and may major in approved social science, area studies or language disciplines within the School of Liberal Arts. The link between the two majors in the schools is the interdisciplinary "Altman Core", a cohort-specific academic course every semester.

Specific courses open only to students in this program include a TIDES seminar; ISIB 3010 Introduction to Globalization (3 c.h.); ISIB 1910 Study Abroad Pre-Dep (1 c.h.); ISIB 2020 Special Topics (3 c.h.); ISIB 6010 Approaches to Global Dilemmas (3 c.h.); and ISIB 6020 Altman Senior Seminar (1 c.h.).

Business Minor for Non-Freeman School Students

The Business Summer Minor Institute (BSMI) allows any Tulane student to earn a minor in business during the summer term. Please contact the Office of Undergraduate Education at (504) 862-8377, businessminor@tulane.edu, or visit <https://freeman.tulane.edu/bmsi> (<https://freeman.tulane.edu/bmsi/>).

Internships

Qualified business majors may apply to receive credit for completing unpaid internships. Students will earn one credit that will be shown as a 4000-level course on their transcripts. Please note: This credit does not apply towards the 122 minimum hours required for the BSM degree. The student is responsible for locating the internship position and making all arrangements.

Students must meet a number of specific requirements to receive credit for an internship. Students must speak with the Career Management Center to confirm eligibility and complete an online application at least seven days before their intended internship start date.

Joint BSM/JD

With the permission of the Dean of Newcomb-Tulane College and the Associate Dean for Undergraduate Education in the A. B. Freeman School of Business, undergraduate students pursuing the BSM degree may apply for admission to Tulane Law School during the junior year. The 3-3 program does require planning. The student must work closely with a Freeman School Business Academic Counselor and a Newcomb-Tulane Academic Advisor to ensure that the student has completed a minimum of 93 credit hours towards the BSM degree by the end of the junior year, comprising all Newcomb-Tulane core curriculum, all required non-Business courses, all Business core requirements, all major requirements, and other electives necessary to meet the 93 credit hour minimum. The student must also work with a designated representative of the law school to ensure that the student meets the admission and other requirements of the Tulane Law School.

The Freeman School will waive 29 credit hours of BSM coursework as follows: First, from a student's free electives and second, with the approval of the Associate Dean, from a student's required Business electives. If admitted to the Tulane Law School, students enroll as full-time law students during what would otherwise be their senior year at Freeman. When the student successfully completes the first year of law school, the Freeman School will accept the 29 credits earned towards the JD degree as credit towards the BSM degree, and the student will earn a BSM degree. This program enables students to receive the BSM degree and the JD in six years. Students wishing to apply to Tulane Law School under the 3-3 Program should take the LSAT during the summer between the sophomore and junior years or during the fall semester of the junior year. Generally, students should apply to Tulane Law School between October 1 and January 1 of their junior year. Students should also speak with a representative from the Law School Admissions Office to gain a clear understanding of the admission and program requirements of the Law School.

Scholarly Honors

The Honors Thesis remains Tulane's principal way of recognizing achievement in undergraduate research and scholarship. Students who complete Honors Theses receive Scholarly Honors in their major or majors, in addition to any Latin Honors. To be eligible for Scholarly Honors, a BSM student must have an overall grade-point average of at least 3.400 and a Freeman GPA of 3.500, and they must complete a Business Honors Thesis during the senior year. The Honors Thesis or project is a full-year endeavor. Criteria for completing the thesis, a schedule of relevant dates, (including deadlines for a progress report and completion of the first chapter) and the necessary forms are available online from the Honors Program website (<https://catalog.tulane.edu/newcomb-tulane/ntc-academic-programs/honors-program/>), or in the Honors Program office.

A student's Honors Thesis committee consists of three faculty members: a first reader/director, a second reader and a third reader. The first and second readers should come from the student's major area. The third reader must come from outside the major area. Readers for Honors Theses must normally be full-time faculty rather than adjuncts or visitors, although exceptions may be made by the director of the Honors Program in particular circumstances. Students must initiate the thesis process and find their faculty readers/directors on their own. Students doing Honors Theses must still complete the business capstone experience (MGMT 4010 & MGMT 4900). Students can satisfy the Business Honors Thesis in two ways:

1. **Business Case Study:** Students will write an original business case, along with teaching notes and a comprehensive literature review. To follow this option, students should enroll in MGMT 4990 in the fall semester of their senior year. In this course, they will begin to explore the process of writing a business case. In MGMT 5000, students complete their Honors Theses during the spring semester of their senior year. MGMT 4990 and 5000 are three credits each. (For the Case Study, two committee members are expected.)
Note: *Students in the joint BSM/MACCT program can take MGMT 4990 and MGMT 5000 during their fourth or fifth year at Tulane, whichever year the Busy Season Internship is NOT being done.*
2. **Traditional Honors Thesis:** Students can choose to do the traditional Honors Thesis if they wish, and must consult with the University's Honors Program Office, located in 105 Hebert Hall, for details.

Honors Thesis Boot Camp: A Workshop to Develop your Honors Thesis Prospectus (COLQ 4013) is offered to juniors every spring semester. This workshop helps Honors students prepare for the theses they will write during their senior year and shows them how to take best advantage of the resources available at Tulane. The Honors Thesis is an opportunity for a student to do original research on a topic of the student's choosing and to write an outstanding thesis that fully displays the student's skills in investigation, critical thinking and communication.

For further information about being a member of the Honors Program, please contact the Honors Program at honors@tulane.edu or (504) 865-5517, or visit the Honors Program Office in 105 Hebert Hall.

Summer Study Abroad

Freeman's Study Abroad programs enable students to live and learn in other cultures. During intensive summer study abroad programs, students earn elective credits toward completion of their Freeman business degrees. In these immersive settings, students develop international management skills by focusing on cultural understanding and global strategies that create competitive advantages in international business. All courses are taught by Freeman-affiliated international faculty. At the host institutions abroad, Freeman students study with business students from around the world. The program itineraries typically include classes, seminars, company visits and cultural activities. Courses completed during summer study abroad count as Freeman major electives or business electives. The Freeman School offers summer programs in more than 20 locations worldwide. For a full list of programs, visit <https://freemanabroad.tulane.edu/>. Study Abroad staff members (<https://freemanabroad.tulane.edu/?FuseAction=StaffMain.Home>) are available for student advising appointments to assist students with selecting a program.

Semester Study Abroad

Qualified students may study abroad for one or two semesters through a direct exchange with one of our 40 partner institutions in more than 20 countries. Students may select the semester when they wish to go abroad, and the curriculum can be tailored to the students' interest. Semester study abroad participants are directly enrolled at the partner institutions and fully experience campus life in the host countries. Business courses are most often taught in English by Freeman-affiliated international faculty and include both local and international students. If students are proficient in the host country's language, they can also take courses taught in that language. Study abroad offers students a broad range of academic offerings, as well as cultural immersion and the freedom to engage in extracurricular activities at their host universities. This program is governed by the BSM Curriculum Committee and is managed by the staff of Study Abroad & Exchange.

To go abroad, a student must meet these requirements:

- Have successfully completed all lower division business core classes
- Have a cumulative Freeman GPA of 2.5 or above.
- Maintain good academic, financial and disciplinary standing

Program specific requirements and advisory statement:

- Students must familiarize themselves with the program-specific GPA and course prerequisites when planning for study abroad.
- Due to high demand, competition may occur within the various programs because some have a limited number of spaces.

A full list of semester abroad programs is available online at <https://freemanabroad.tulane.edu/>. Study Abroad staff members (<https://freemanabroad.tulane.edu/?FuseAction=StaffMain.Home>) are available for student advising appointments to assist students with selecting a program.

Joint & Dual Graduate Programs MBA Joint & Dual-Degree Options

These programs allow students to earn two degrees in less time and at less expense than pursuing the degrees separately.

Candidates must receive admission to both programs to pursue these options.

The Freeman School offers these joint and dual-degree options:

- MBA/Juris Doctor (<https://catalog.tulane.edu/law/#jointdegreestext>)
- MBA/Medical Doctor (<https://catalog.tulane.edu/medicine/combined-degrees/md-mba/>)
- MBA/Master of Sustainable Real Estate Development
- MBA/Master of Management in Energy
- MBA/Master of Health Administration
- MBA/Bachelor of Arts or Bachelor of Science - early admit program for Tulane non-business undergraduates only.