

# BUSINESS ANALYTICS

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The mission of the Master of Business Analytics (MANA) program is to prepare its graduates for careers that allow them to manage and make data-driven decisions. Through dedication to rigorous intellectual and ethical standards and the fostering of close, dynamic interaction among faculty and students, the MANA program aims to develop the specialized expertise necessary to negotiate the subtleties and interdependencies of various markets and organizations in both research and decision-making capacities. Graduates of the program must not only be confident of making significant contributions in analysis, problem solving, risk management, trading, and strategic analysis and planning, but they should be firmly committed to impeccable academic and professional conduct.

## Programs

### Graduate

- Business Analytics, MAN (<https://catalog.tulane.edu/business/business-analytics/business-analytics-man/>)