

DESIGN, BA

Overview

The Bachelor of Arts in Design undergraduate major explores design as mechanism for positive change. Design students learn to integrate multiple aspects of a problem and respond with interdisciplinary solutions to address challenges of an evolving world. Our program centers design as a state of mind for building empathy, humility, and self-awareness – the first steps toward collaborating with other disciplines when solving complex problems. Rather than focusing on one specific aspect of design, our curriculum touches upon all facets within the design discipline (e.g. graphic, fashion, industrial, interior) building relationships between design innovation and engagement with society, culture, and the built environment.

Located within the School of Architecture, this program emphasizes design practice across disciplines, including and beyond architecture. Students will learn methods of creative problem-solving, visual communication, and spatial composition through a series of lecture-based and project-based studio courses. The Bachelor of Arts in Design program educates students to apply design thinking across diverse fields in humanities, business, and sciences and invites change-minded students to learn principles of design and methods of creative process to be effective in a range of applications. The major is intended for students interested in an interdisciplinary path through innovative approaches and collaborative projects.

Requirements

| Course ID | Title | Credits |
|---|--------------------------------------|-----------|
| Pre-Requisites | | |
| DESG 1105 | Intro Design/Creative Thinking | 3 |
| DESG 1110 | Introduction to Design History | 3 |
| DESG 1005 | Fundamentals of Design & Making | 4 |
| Core Requirements | | |
| DESG 2305 | Visual Comm & Advocacy | 4 |
| DESG 2005 Design Studio I | | 4 |
| DESG 2705 | Design & Society | 3 |
| DESG 3005 Design Studio II | | 4 |
| DESG 3010 | Prototyping Solutions | 3 |
| DESG 4005 Design Studio III | | 4 |
| Electives & Capstone | | |
| Two General Electives from the approved list below ¹ | | 6 |
| DESG 4950 | Senior Capstone Project ² | 1 |
| One Approved Capstone Elective ³ | | 3 |
| Total Credit Hours | | 42 |

¹ Consult the list of Approved Electives below or consult with the Design Major Advisor to select an alternate elective.

² Registration for DESG 4950 Senior Capstone Project (1 to 3 c.h.) must be concurrent with an elective at the 3000 level or above. The chosen elective must be approved by the Design Major Advisor.

³ The elective course paired with DESG 4950 Senior Capstone Project (1 to 3 c.h.) can be of non-design content and serve as a catalyst for showcasing a design major's ability to define and execute a self-driven design project.

Approved Electives

| Course ID | Title | Credits |
|-----------|--------------------------------|---------|
| ARCH 2710 | The City I | 3 |
| ARCH 4345 | The Architecture of Drawing | 3 |
| ARCH 3742 | Design in Public Interest | 3 |
| ARCH 4930 | Special Topics | 3 |
| DESG 4930 | Special Topics | 3 |
| SISE 2010 | Intro Social Innov/Entrepreneu | 3 |
| SISE 2020 | Intro to Business | 3 |
| SRED 2010 | Introduction to Real Estate | 3 |

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|-----------|--|---|
| ARCH 1110 | Intro to Architecture | 3 |
| PRES 2100 | Architecture, Heritage and Culture | 3 |
| ARHS 1010 | Art Survey I: Prehistory through the Middle Ages | 3 |
| ARHS 1020 | Art Survey II: Renaissance to the Present | 3 |
| ARST 1050 | Beginning Drawing I | 3 |
| ARST 1060 | Beginning Drawing II | 3 |
| ARST 1130 | Foundations of Art: Ceramics | 3 |
| ARST 1170 | Foundations of Art: Glass | 3 |
| ARST 1250 | Foundations of Art: Painting | 3 |

Notes on Newcomb Tulane College Core Curriculum:

- All students must complete a total of **120 credits to graduate**. The total number of courses or credits dedicated to NTC core requirements and general electives will vary by student.
- NTC core curriculum requirements are not listed. Questions regarding these requirements should be directed to your NTC Academic Advisor.
- University Core & Elective Courses, with the exception of TIDES and English Composition, may be completed at any time during the student's curriculum.
- The following courses in the Design Program satisfy the **Aesthetic and Creative Arts** requirement within the NTC core curriculum.
 - DESG 1005 Fundamentals of Design & Making (4 c.h.)
 - DESG 1105 Intro Design/Creative Thinking (3 c.h.)
 - DESG 1110 Introduction to Design History (3 c.h.)
- Design cannot be chosen as a second major or minor for students pursuing BARCH or BSA majors due to overlapping curricula.